

**ARCHIE  
SERIES**

Archie's Girls



PDC

**12¢**

NO.  
87  
MAR.

# Betty and Veronica





## THROW YOUR VOICE



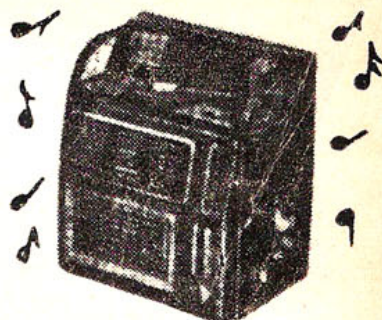
Throw your voice into trunks behind doors, everywhere. Instrument fits in your mouth and out of sight. Fool teacher, friends and family. Free book on "How to Become a Ventriloquist." No. 2137 25¢



**SILENT DOG WHISTLE**  
This whistle can't be heard by human ears, but Rover can hear it half a mile away. Your dog will understand that this whistle is for him alone. Be amazed how quickly he responds. No. 3701 \$1.00

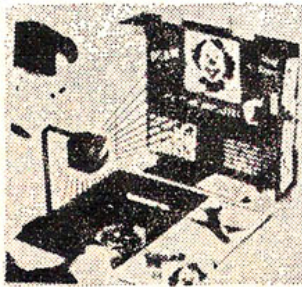
## MUSICAL JUKE BOX BANK

Drop in a coin and the turntable revolves to a lilting melody... just like the modern juke box that youngsters adore. Makes saving a pleasure—money mounts up. Made of sturdy metal. 4 1/2" x 4". No. 2005 \$1.50



## DRAW OR PAINT ANYTHING IN ONE MINUTE

Amazing new art reproducer actually reflects any indoor or outdoor scene you wish to draw on any paper. Simply follow the line of your picture image, and presto! A beautiful drawing is yours. No. 3306 \$1.98



## SEE BEHIND GLASSES

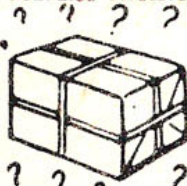
A specially treated pair of sunglasses with secret mirrors that enable you to see behind you, without anyone knowing your watching. Really comes in handy at times 8030 75¢



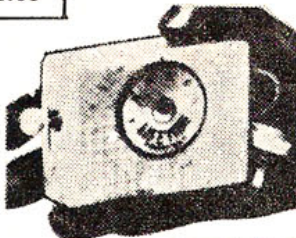
## YOU, TOO, CAN BE TOUGH

Master Jui Jitsu and you'll win any fight. This book gives all the grips, blocks, etc. which are so effective in counterattack. FREE book on how to perform strong man stunts also included. No. 224 1.00

## SURPRISE PACKAGE

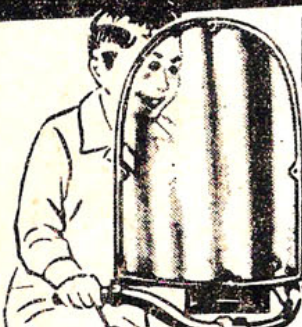


Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth. Only 50¢ No. 678



**AMAZING MINIATURE RADIO**  
This tiny, feather weight radio operates without batteries, without tubes, but brings you years of listening pleasure. There's nothing to wear out nothing to replace. No. 3044 \$4.98

# TREASURE CHEST OF FUN



## BIKE WINDSHIELD

Turn your bike into something really special with this clear, transparent bike windshield. Just like the one on Motorcycles. Handy built-in pouch enables you to keep your sunglasses, tools, and personal effects within easy reach. Really makes your bike different. No. 4268 \$1.00

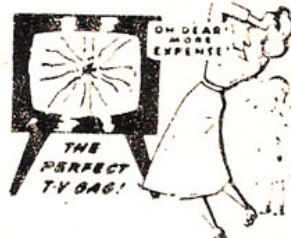
## TRANSISTOR RADIO KIT

This amazing radio kit contains all the components to construct a powerful, highly efficient instrument. It operates 1,000 hours on 2 junior pen light batteries and is simple to construct. Full instructions and all parts are included for you to build your own private transistor radio. No. 2131 \$5.98



## KRAZY KRAK

Apply this to the television screen and it appears that the glass is cracked. No. 3332 .80¢



## BANK VAULT WITH ALARM

Bank vault has combination type lock that gives an alarm when opened. Protects valuables and possessions. Frighten off would be invaders of your privacy. Excellent for storing money, valuables, prizes. No. 2113 \$1.49

## INSECT COLLECTING KIT

Complete equipment for making perfect safe, insect specimens. SET includes efficient net for catching insect, "killing jar", forceps, magnifying glass, mounting pins, preserving strips, identification labels, etc. Full instructions are included. No. 2117 1.00



## MINIATURE SECRET CAMERA

Precision camera so small, it fits in cigarette pack. Weighs 2 1/2 ounces and takes 16 pictures per roll. Precision ground lens and time exposure shutter. Can be hidden anywhere. Complete with two roll of film. No. 700 1.25



## EXPLODING HAND GRENADE

This menacing hand grenade looks and works just like a real one. All you do is pull the pin, throw the grenade, and watch the fun as the caps explode. It's harmless. 2109 75¢

## BIKE SPEEDOMETER

Now you can see how fast you're riding with this precision engineered speedometer for only 75¢. You can time yourself for racing, sports, distance. Just fasten it to your handlebar and go. No. 8199 75¢



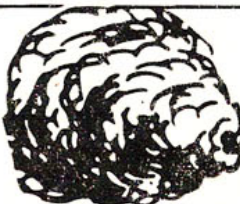
## AMAZING NEW SPACE PHONE SET — 2 WAY... SENDS... RECEIVES

You can talk back and forth between houses, from room to room, and from secret hiding places, because it's portable - no electric wires - no batteries. No. 3194 .69¢



## ATOMIC SMOKE BOMB

Just light one and watch the column of thick, white smoke rise to the ceiling, mushrooming into a dense cloud, just like an A Bomb. No. 971 20¢



HONOR HOUSE PROD. CORP., Dept. CK 83 LYNBROOK, N.Y.

Rush me the items listed below\* If I am not 100% satisfied, I may return any part of my purchase after 10 days Free Trial for full refund of purchase price.

ITEM	NAME OF ITEM	HOW MANY	TOTAL PRICE

☐ I enclose \_\_\_\_\_ in full payment. Same guarantee.  
☐ Send C O D. I will pay postman on delivery plus postage.

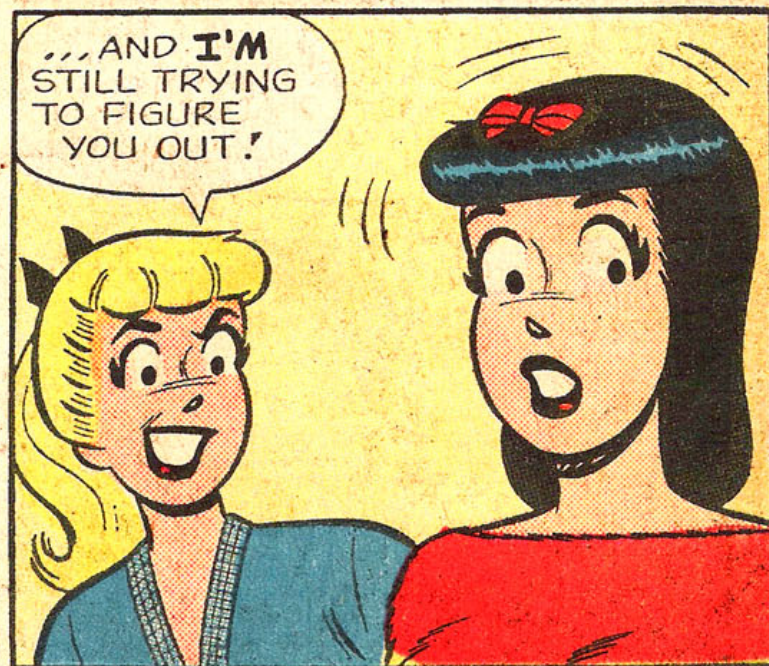
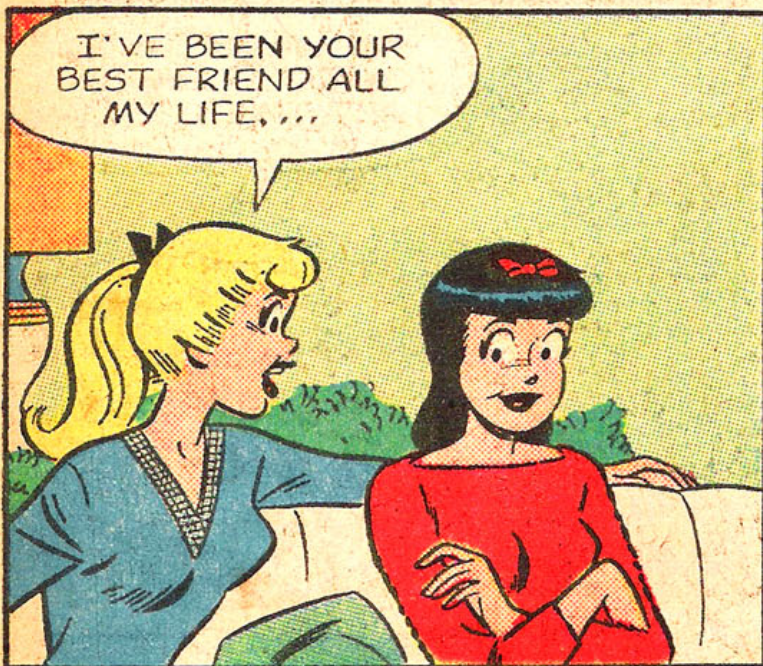
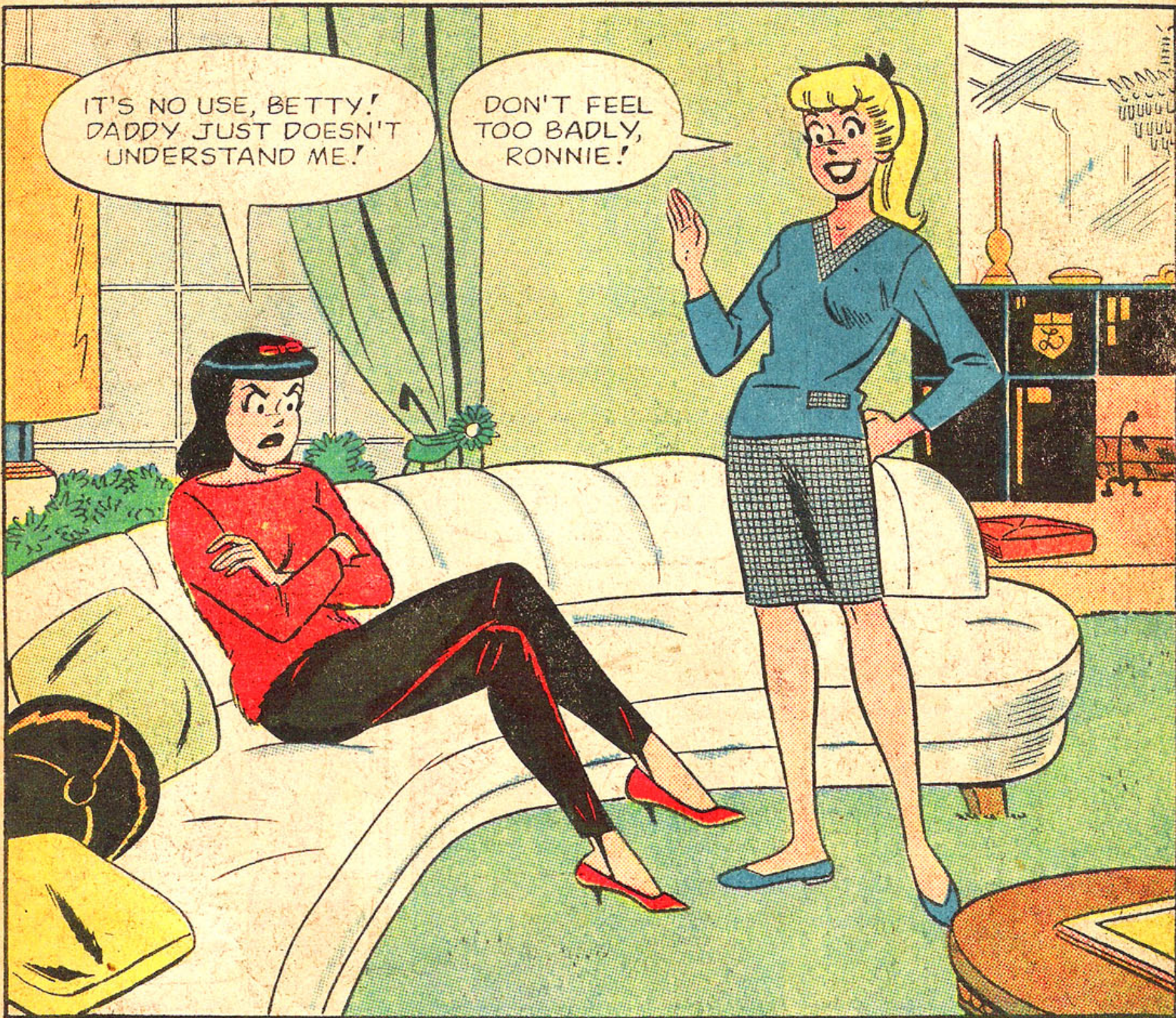
Name \_\_\_\_\_  
Address \_\_\_\_\_

CANADIAN FRIENDS: For quick service, send orders directly to  
NEW YORK IMPORTS Box 701 DOWNSVIEW, TORONTO

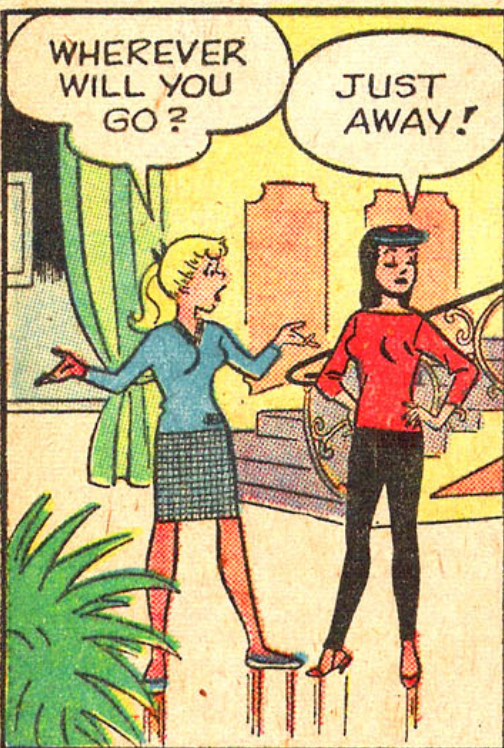
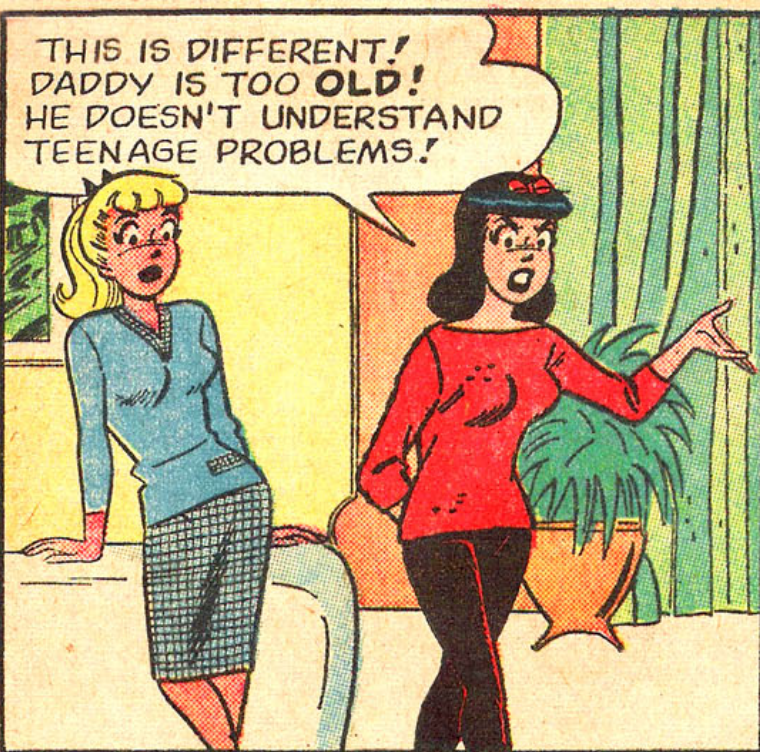


# Betty and Veronica

## 'THE RUNAWAY'









I'LL GO PACK!  
MY MIND IS MADE UP!  
THIS IS IT!

?

WAP!

I JUST WANT TO GATHER TOGETHER  
A FEW LITTLE REMEMBRANCES  
OF BYGONE DAYS!

SOB!  
SNIFF!

SNIFF!  
SOB!

BETTY! HELP ME!  
HELP ME!

MY BABY IS  
LEAVING THE NEST!

HOW CAN I  
STOP HER?

MR. LODGE! YOU'RE  
ALL SHOOK UP!  
TAKE IT EASY!

BETTY!  
WHAT WILL  
I DO?

LET  
HER GO!

WHAT?



NEVER! I'LL SIMPLY  
DIE! I'LL WITHER AWAY  
WITHOUT MY LITTLE  
GIRL!

HOLD IT,  
MR. LODGE!

SHE WON'T GET  
FAR OR STAY  
LONG!

S-SHE  
WON'T?

SHE'LL BE BACK  
BEFORE YOU KNOW  
IT!

IT TAKES A LOT  
TO MAINTAIN  
RONNIE, EVEN FOR  
ONE DAY!

SHE'LL RUN  
OUT OF  
CLOTHES,  
FOOD,  
MONEY!

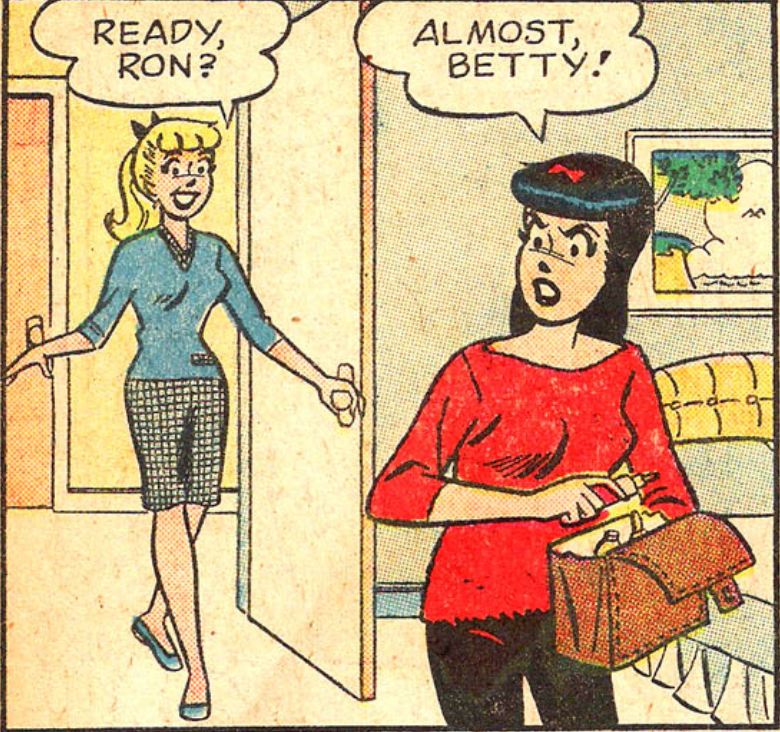
THAT'S  
RIGHT!

SHE'LL MISS ALL THE  
THINGS THAT ARE  
IMPORTANT TO HER!

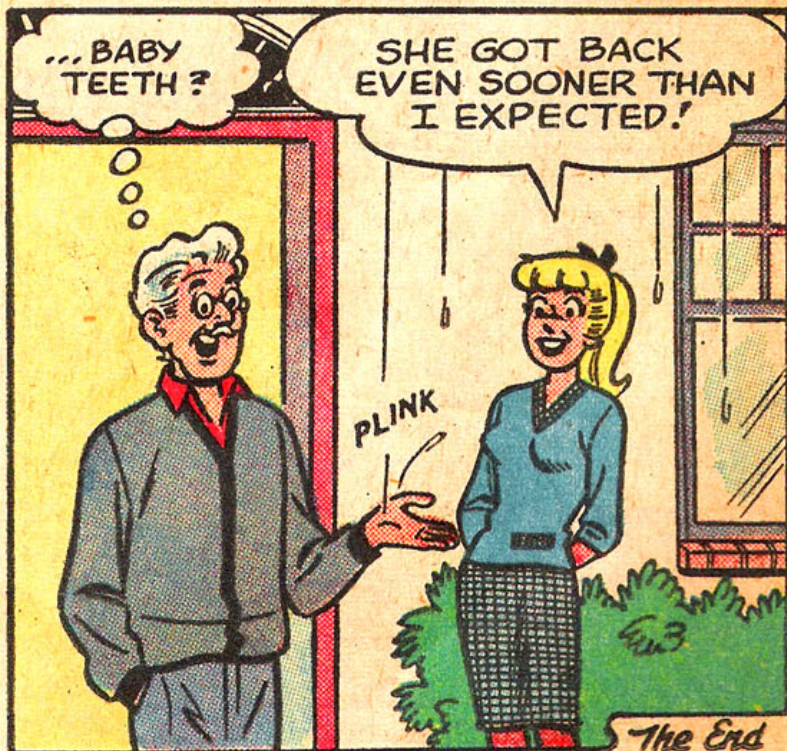
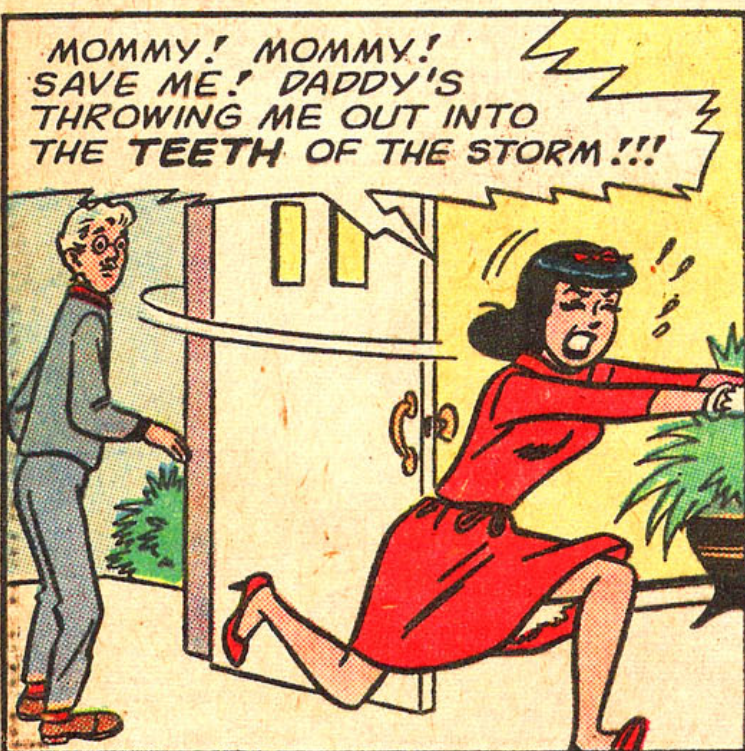
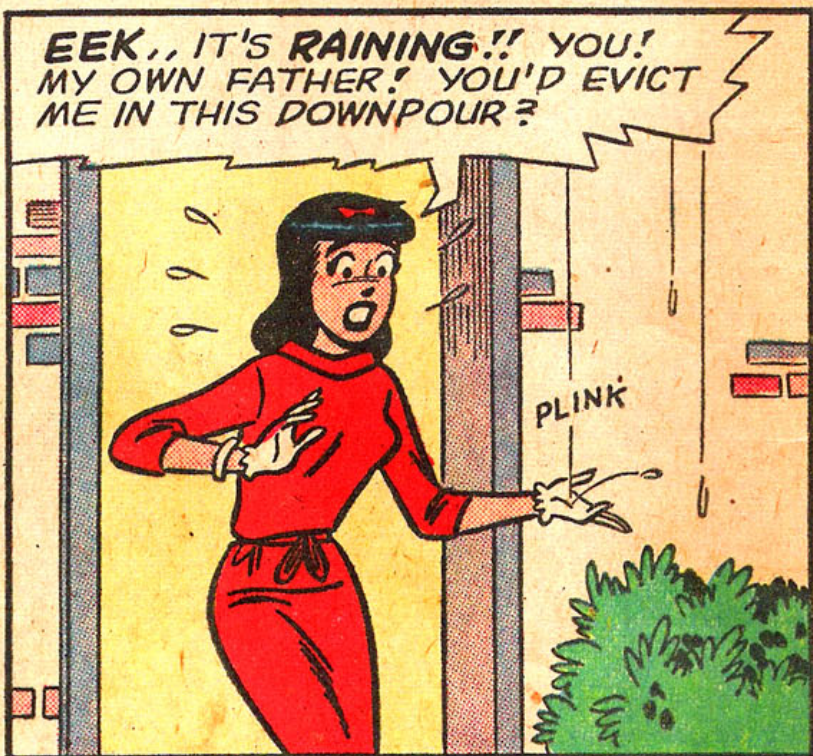
OF COURSE  
SHE WILL!

YOU'RE RIGHT, BETTY!  
I'LL LET HER GO!



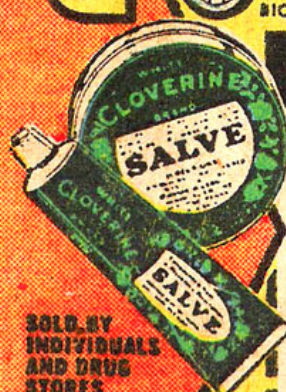








**GIVEN! GIVEN!** YES, WE GIVE YOU  
**PREMIUMS**  
**or CASH!**



**SOLD BY  
INDIVIDUALS  
AND DRUG  
STORES  
EVERYWHERE**

**MAIL  
THIS  
COUPON**

Date.....  
**Wilson Chemical Co., Dept. 13-140, Tyrone, Pa.**  
 Gentlemen: Please send me on trial 12 packages of White  
 CLOVERINE Brand SALVE to sell at 65c a package. I will  
 remit amount asked within 30 days, select a Premium or  
 keep Cash Commission as explained under Premium  
 wanted in catalog sent with order, postage paid to start.  
 Be sure to send FREE FOREIGN COINS.

 Paste coupon on postal card or mail in envelope today

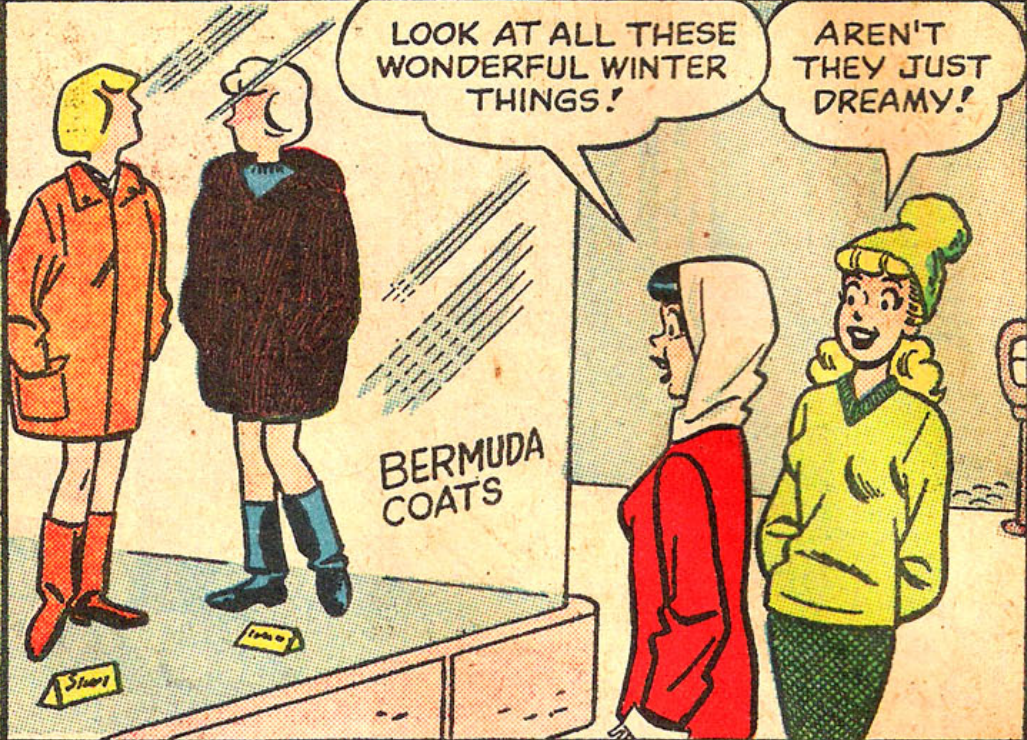
**WILSON CHEMICAL CO.**  
DEPT. 13-140, TYRONE, PA.



# Betty and Veronica

IN

## 'Cheerful Choice'



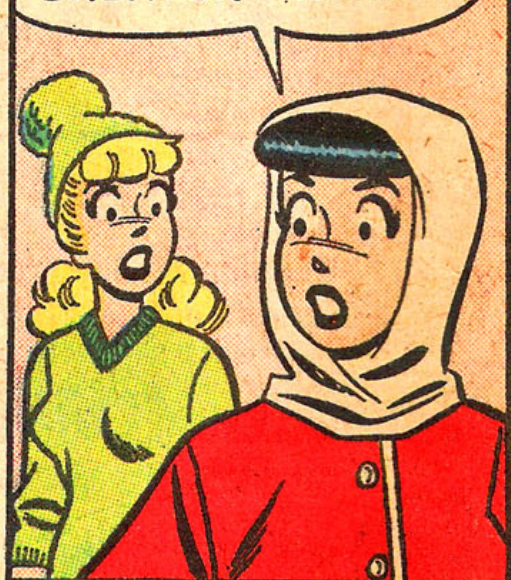
WITH MY LIMITED BUDGET I HAVE QUITE A PROBLEM!



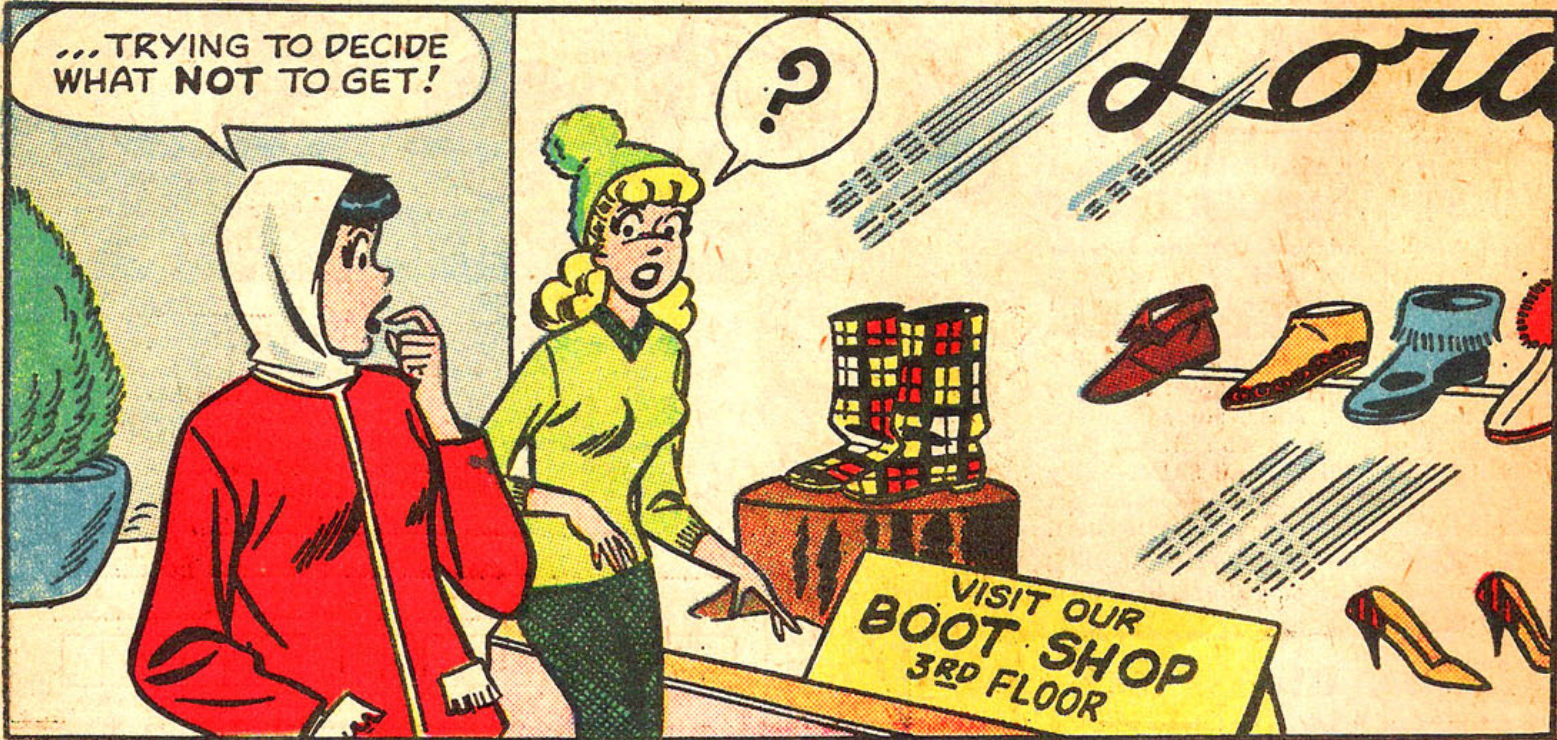
... TRYING TO DECIDE WHAT TO GET!



WELL, WITH MY UNLIMITED BUDGET I HAVE AN EVEN GREATER PROBLEM!



... TRYING TO DECIDE WHAT NOT TO GET!





# Betty and Veronica's

# 'COSTUME PARTY!'

YOU GOTTA ADMIT IT, RONNIE,  
IT WAS A GOOD IDEA UNTIL  
BETTY **LOST** THE KEY TO  
THE **HANDCUFFS!**



COSTUME PARTY PAGE  
SUGGESTED BY:  
DEAN WILLS  
64 HOWARD AVE  
TUCKAHOE N.Y.



# LIVE SEA HORSES! ON UNDERWATER TRAPEZE

FREE underwater Sea Horse TRAPEZE included with all orders. Playful Mr. & Mrs. Sea Horse hang from trapeze with their "monkey-like" tails, swim upside down with tails entwined, etc. Children and adults love them. Father bears the young alive! At times 3 or 4 babies take a ride on Father's head. Easily kept in a goldfish bowl. Live delivery guaranteed via air mail anywhere. Send only \$3.50 postpaid for mated pair (Mr. & Mrs.) Dwarf Sea Horses, food and instructions, and FREE trapeze. Or send \$6.98 for 2 mated pair of Dwarf Sea Horses and receive 1 pair free (with extra food and trapeze). 2 decorative Sea Horse TREES to beautify bowl are \$1.00 extra.

FLORIDA SEA HORSE CO., Dept. 264, Box 5095, Miami 1, Florida

## 50 SHELL TREASURES \$1

50 Treasure shells from all over the world to start your collection! Create or decorate ash trays, picture frames, lamps, etc. with this fascinating assortment. Includes DRIED Seahorse, Star Fish, and shells from Haiti, Asia, Philippines, Pacific Islands, Mediterranean, Atlantic, etc. Each set is unique—contains Venetian Pearl Shell, Silver Snail, Coral, Coquina shells (shaped like butterfly wings), Pelican Foot shell, and dozens of others, assorted sizes and colors. An educational hobby. Ideal for aquariums. Order 1 set for \$1 (plus 25c postage). Order 2 complete sets for \$2 (plus 25c postage) and receive 1 FULL SET FREE! Each set of 50 shell treasures is DIFFERENT, contains another fascinating world assortment. Money Back Guarantee.

SHELLS-OF-THE-WORLD, Dept. 60, Box 1042, Miami Beach 39, Florida



## LEARN ANY DANCE FAST only \$1 IN ONE HOUR — GIANT FOOT CHARTS!

Now it's easy to learn any dance AT HOME in 1 HOUR with GIANT FOOT CHARTS. Surprise your friends with NEW steps in CHA-CHA, JITTERBUG, FOX TROT, TWIST! Place the Giant Foot Charts on floor. Left foot red, right foot black. Turn on radio — and START TO DANCE. You step from one to the other, following easy-to-understand directions. Simple as A-B-C. Anybody "catches on" in minutes — teenagers, husband and wife, or old folks. This NEW MODERN WAY will make a good dancer out of YOU! Gain new self-confidence and friends... look professional on the dance floor. Be popular with dates. Avoid the embarrassment of not knowing the "latest steps." Learn over 30 new steps... Includes 100 pictures. Send \$1 plus 50c handling — get 1 complete American-style Dance Course including Fox Trot, Jitterbug, Waltz and TWIST — SPECIAL! Send \$2, plus 50c handling (\$2.50 total) and get BOTH American-style and Latin-American Courses including Cha-Cha-Cha, Rumba, Tango, Mambo and Meringue. (Necessary Giant Foot Charts included.) Satisfaction Guaranteed — or return Courses and Money Refunded. Send cash or check (save c.o.d. fee). ORDER TODAY.

FAMOUS DANCE COURSE, Dept. A-8, Box 1042, Miami Beach 39, Florida

THREE JOYFUL JILLS IN THE MOST EXCITING COMIC BOOK EVER!

WATCH  
FOR

**Josie**

comics

AT YOUR NEWSSTAND SOON !!

**208**  
Different  
World-Wide  
**STAMPS**  
**25¢**



An exciting history of the world and outer space... The Cruel and Feared Hitler; a vivid picture of the sports world—The Olympics; Elephants At Play; Mysterious Jungle Flowers; the kneeling figure of a child at prayer and a fabulous stamp portraying a rocket aimed at outer space. Many others, a unique collection in itself. Only 25¢ with approvals.

JARO STAMP CO., Box 246-AA, N.Y. 8, N.Y.

**FAMOUS  
AMERICANS  
SET**

only

**10¢**



Plus Flag Set, National Parks Set and Presidential Set to \$5. Send 10¢ for 15 of the above stamps plus full particulars and approvals.

MAXIM STAMP CO., INC.

Dept. 710, 145 Nassau St.

New York 38, N.Y.



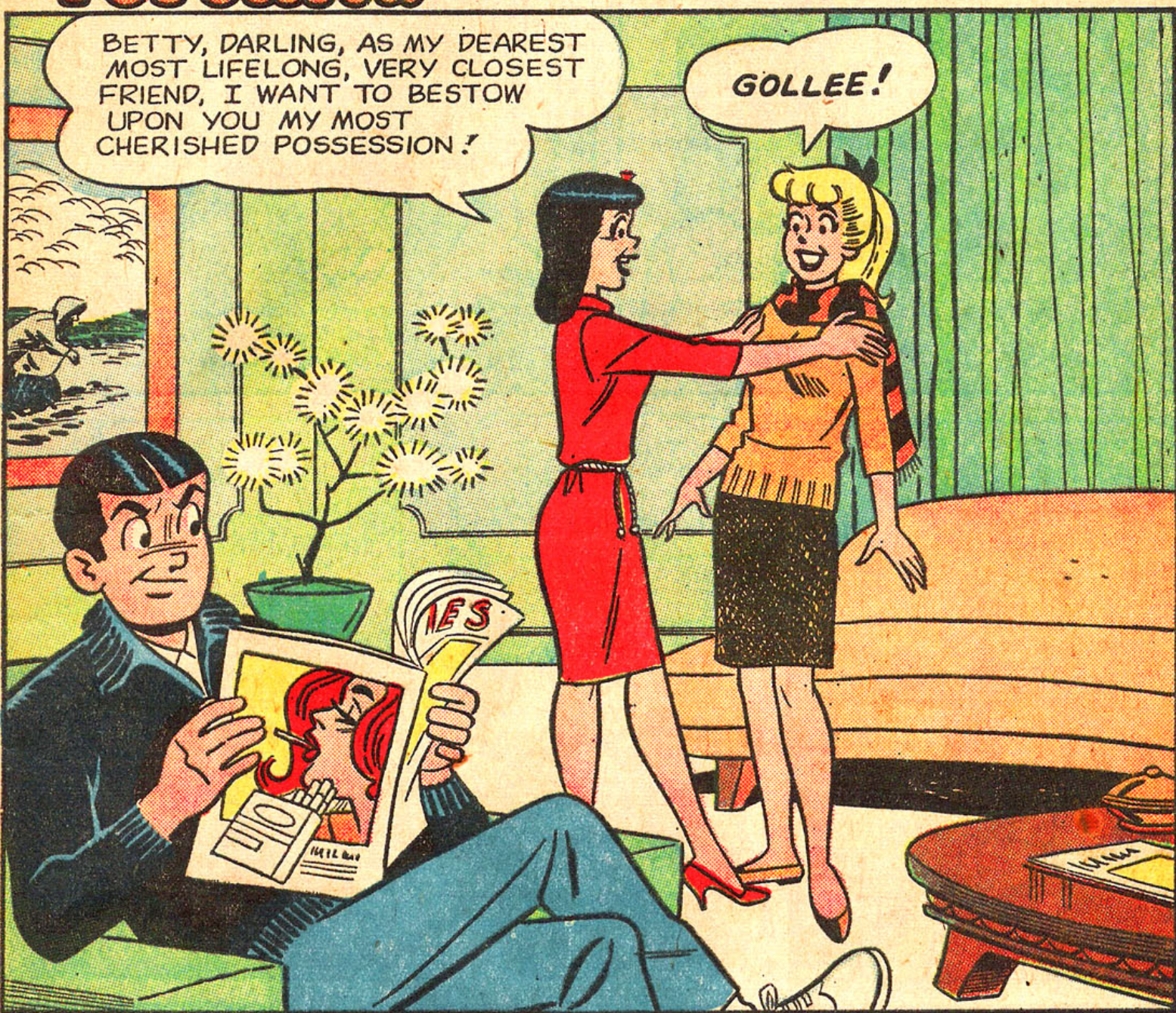
# Betty and Veronica

IN

## 'GIFT EXCHANGE'

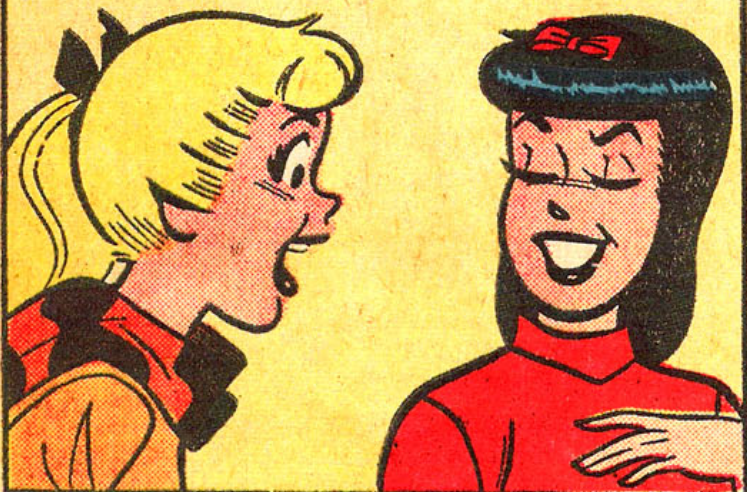
BETTY, DARLING, AS MY DEAREST MOST LIFELONG, VERY CLOSEST FRIEND, I WANT TO BESTOW UPON YOU MY MOST CHERISHED POSSESSION!

GOLLEE!



YOU'RE GIVING ME **ARCHIE**?

CERTAINLY NOT!

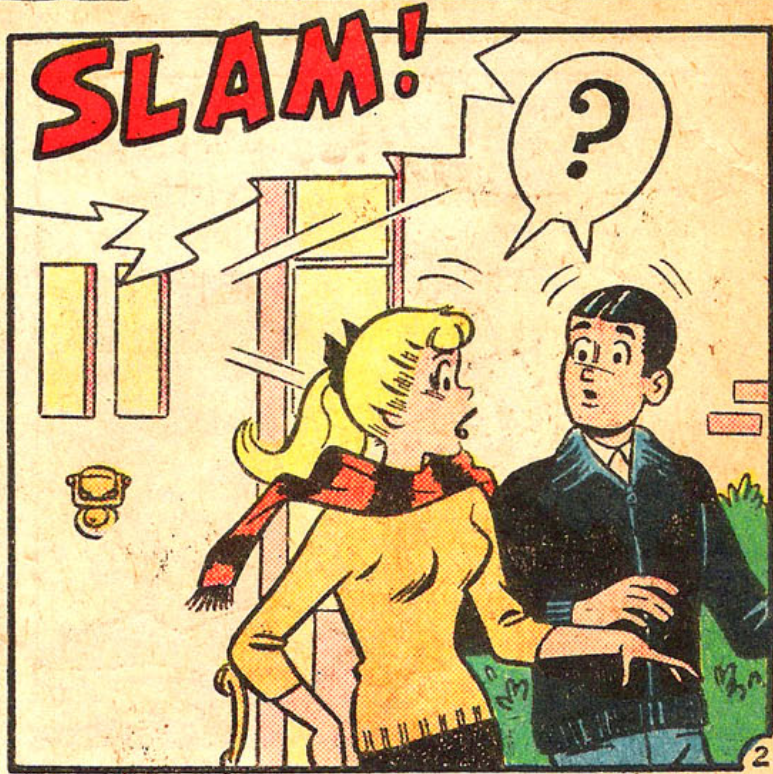


I'M GIVING YOU MY OWN, SWEET, PRECIOUS **REGGIE**!

HUH?

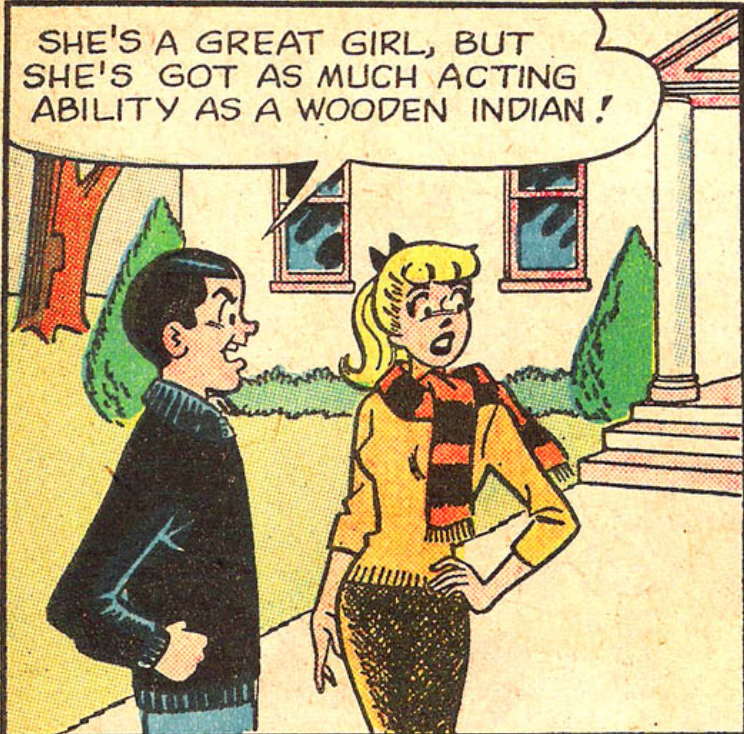








SHE'S A GREAT GIRL, BUT SHE'S GOT AS MUCH ACTING ABILITY AS A WOODEN INDIAN!



SHE GOT RID OF BOTH OF US WITHOUT A FIGHT, THOUGH!

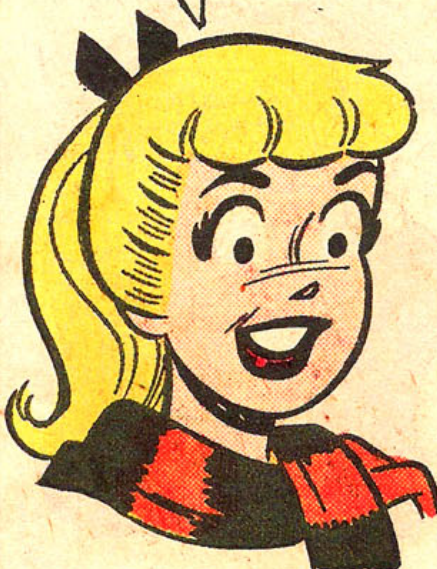
YOU THINK WE CRAMP HER STYLE?



WELL, YOU'RE AFTER HER AND I'M AFTER ARCHIE!



NOW SHE'S FREE OF BOTH OF US!



-AND SHE MADE IT SEEM LIKE A FAVOR TO US!



...SO WE CAN'T OBJECT!

I CAN! SHE'S ENTIRELY TOO GENEROUS!

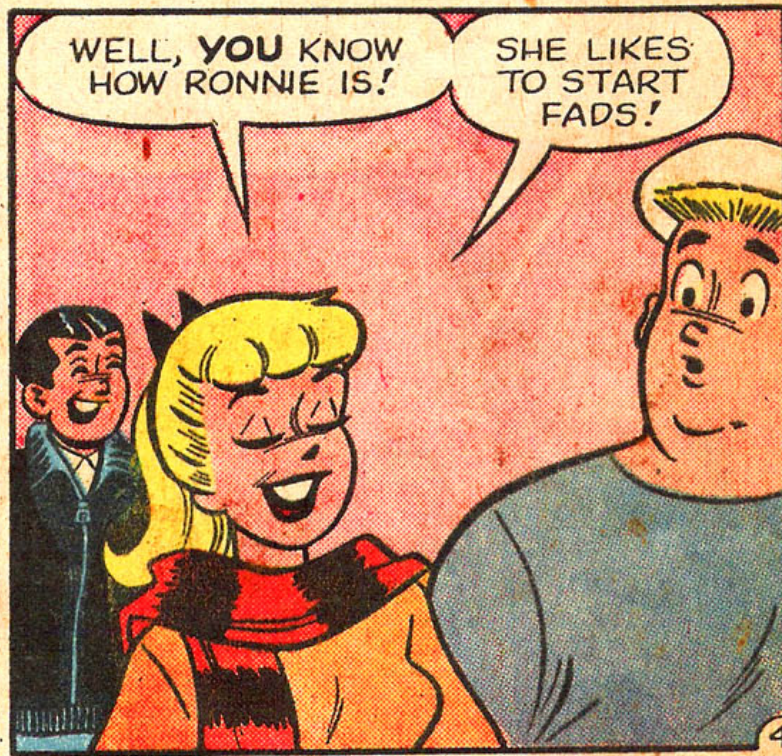
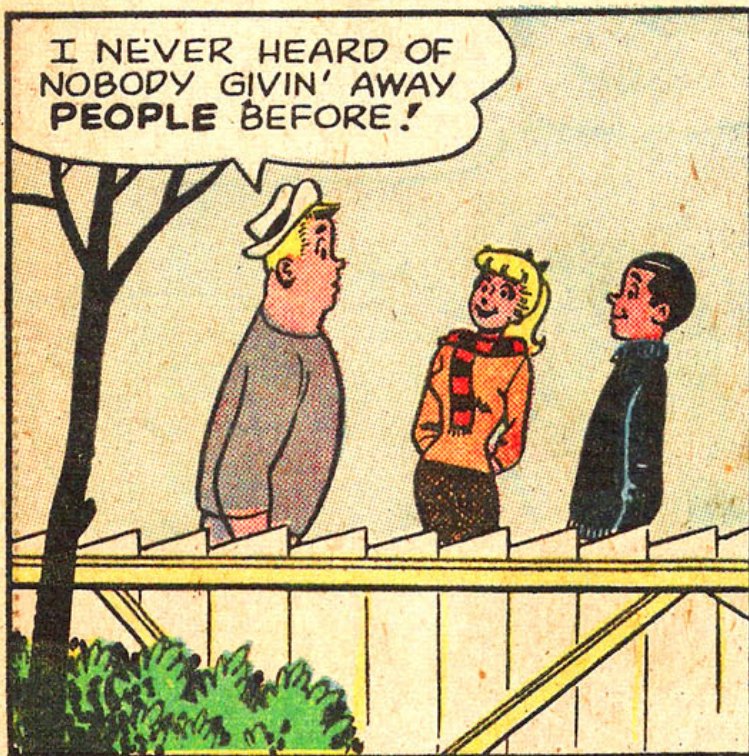
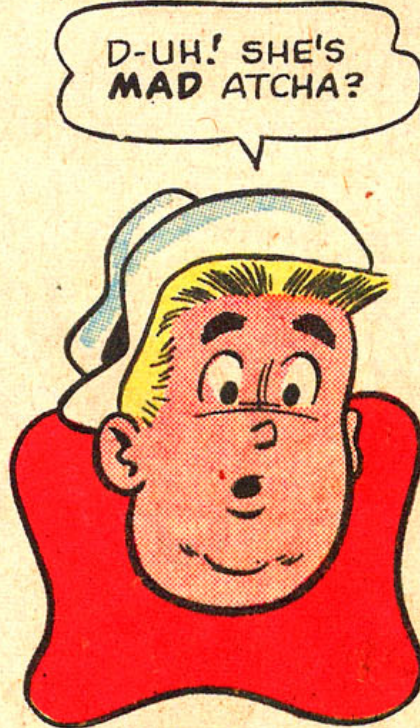
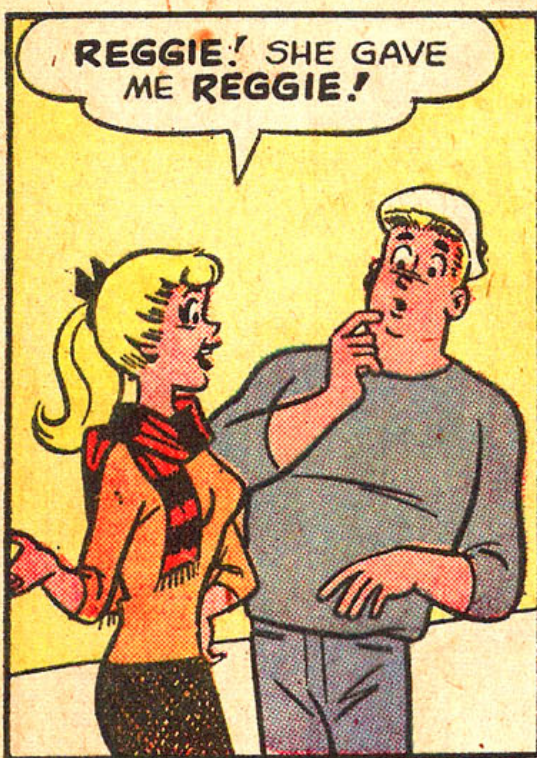
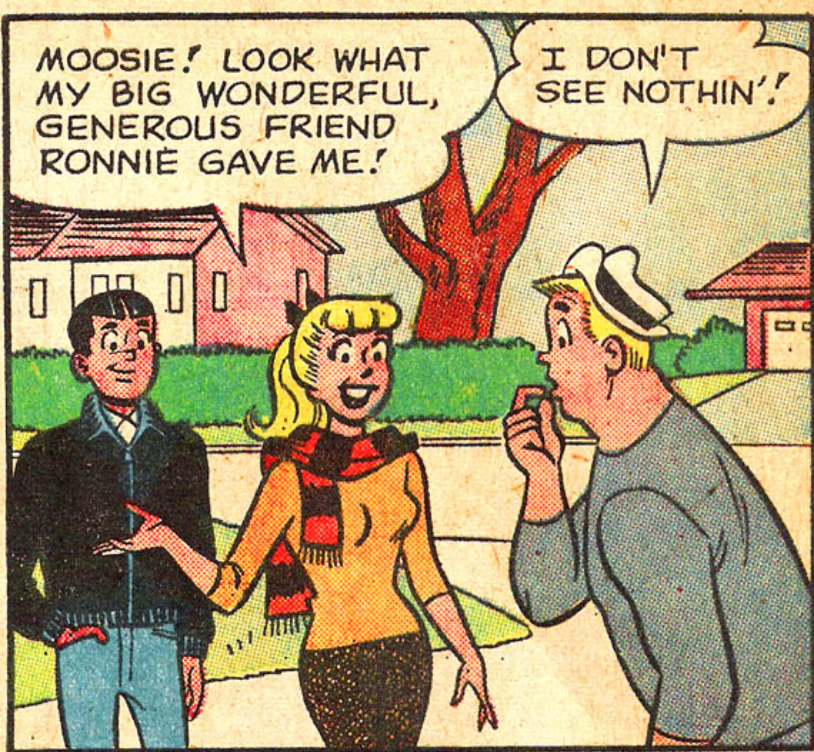
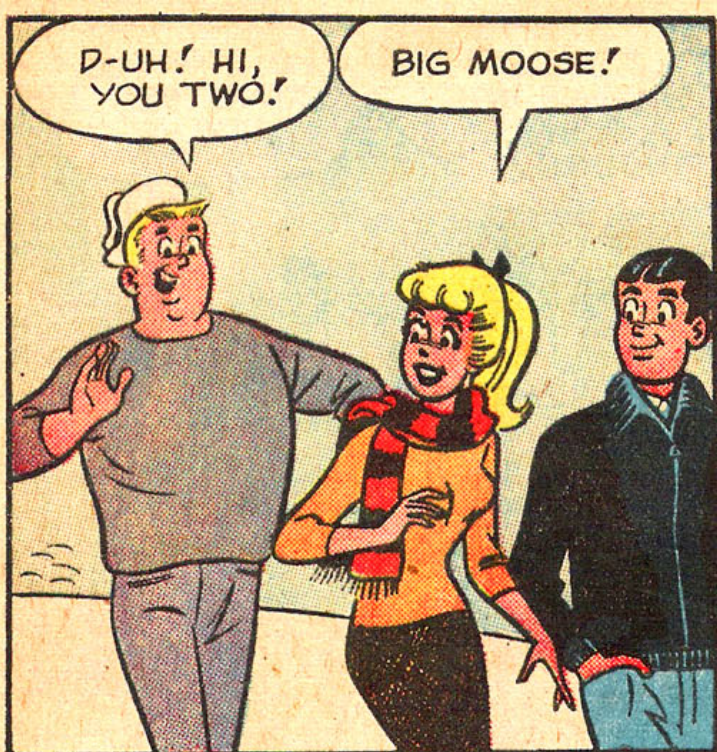


Y-EAH!

SOMEHOW, SHE OUGHT TO GET PAID BACK FOR BEING SO NICE!

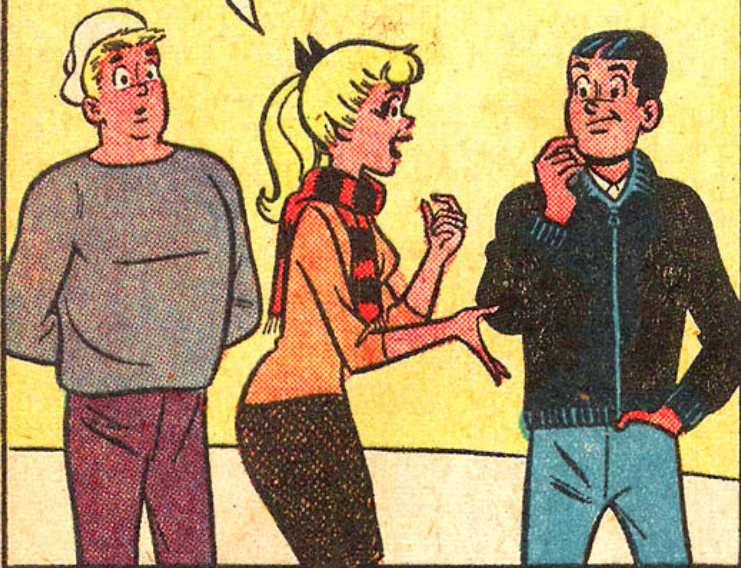






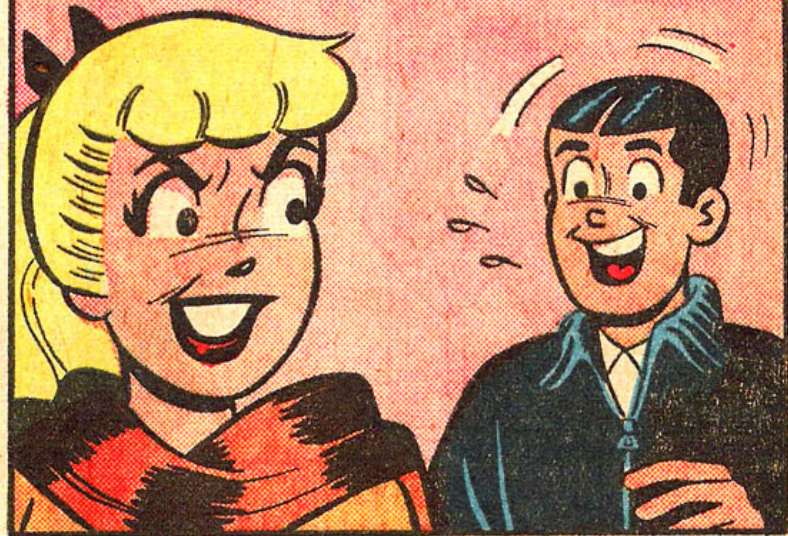


WOULDN'T IT BE NICE IF  
**I** HAD SOMEONE TO GIVE  
TO RONNIE?!



I FEEL I **OWE**  
HER SOMETHING?!

OH, YOU DO!  
YOU DO?!

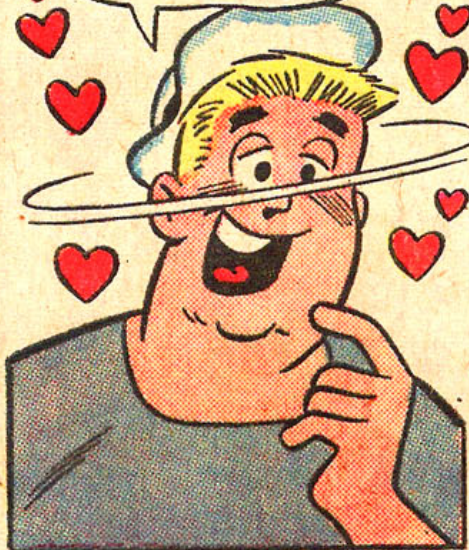


SAY! HOW  
ABOUT MOOSE?

?

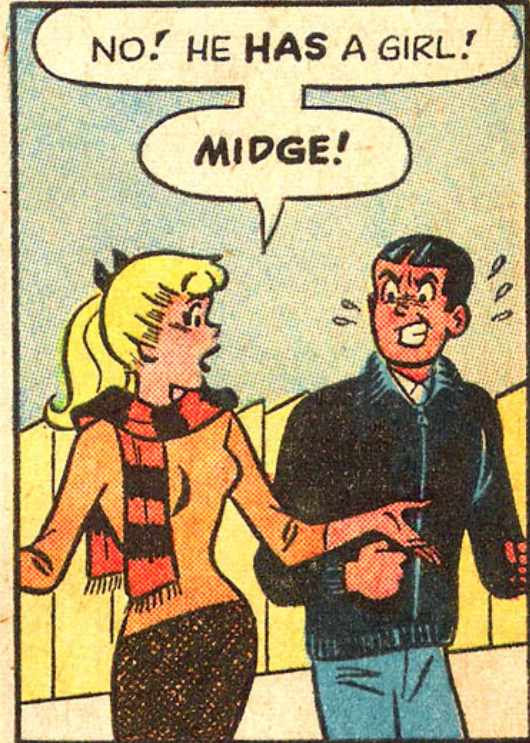


D-UH! ME?  
YUH WANTA  
GIVE **ME** TUH  
VERONICA?



NO! HE **HAS** A GIRL!

**MIDGE!**

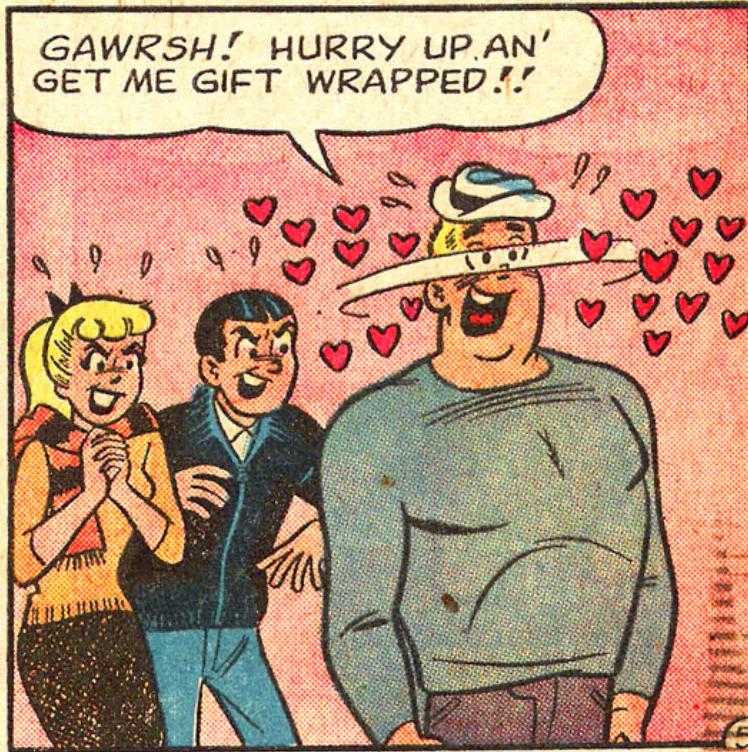


NO I DON'T!  
MIDGE IS VISITIN'  
HER AUNT FER A  
WHOLE WEEK?!

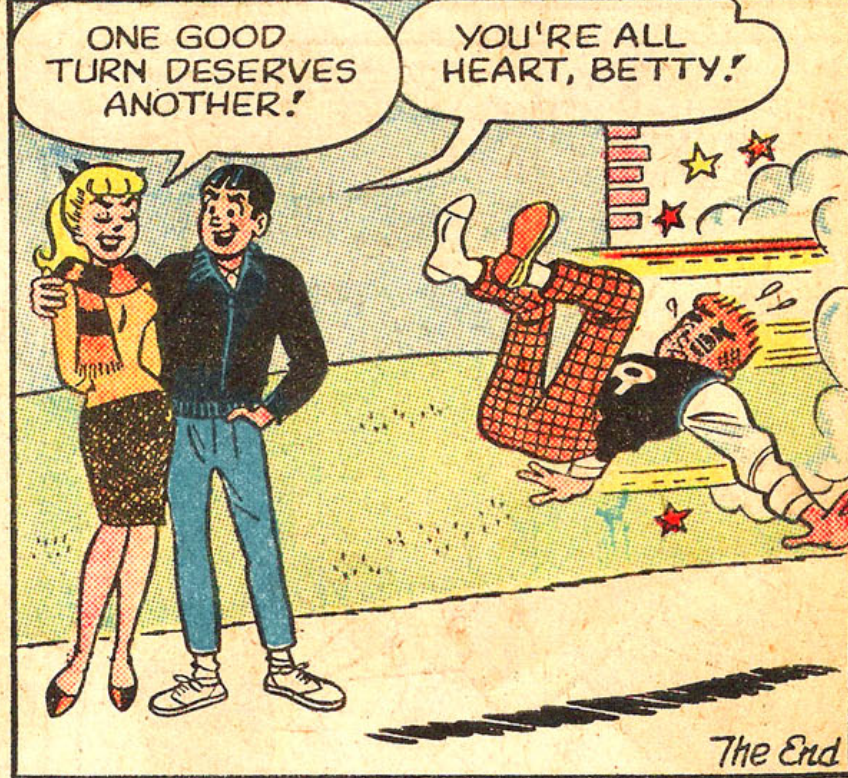
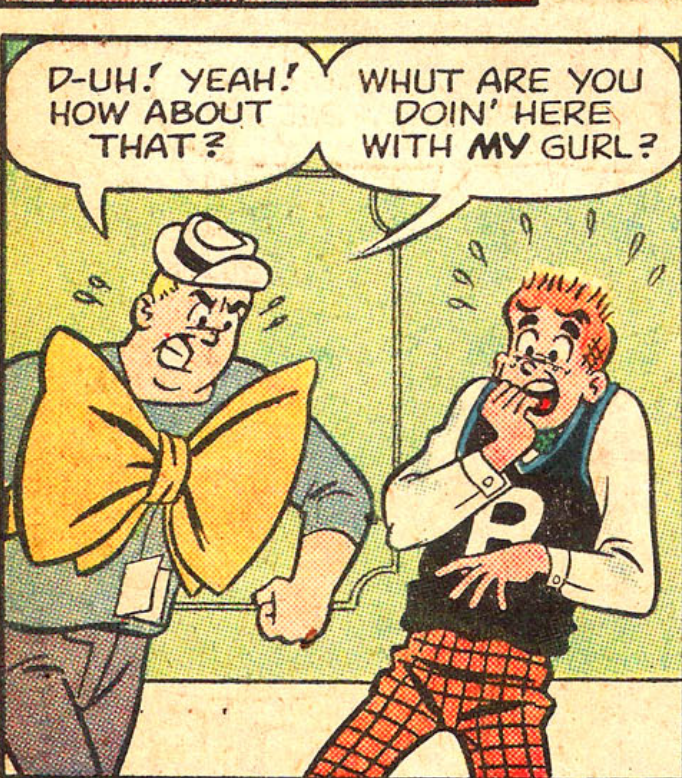
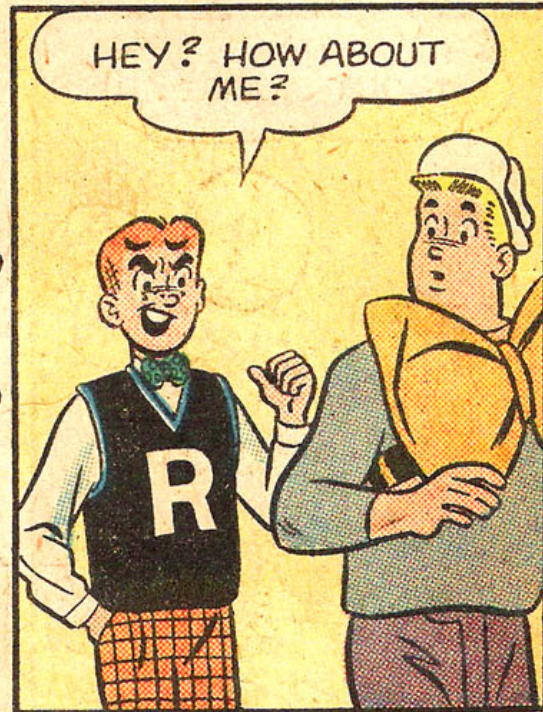
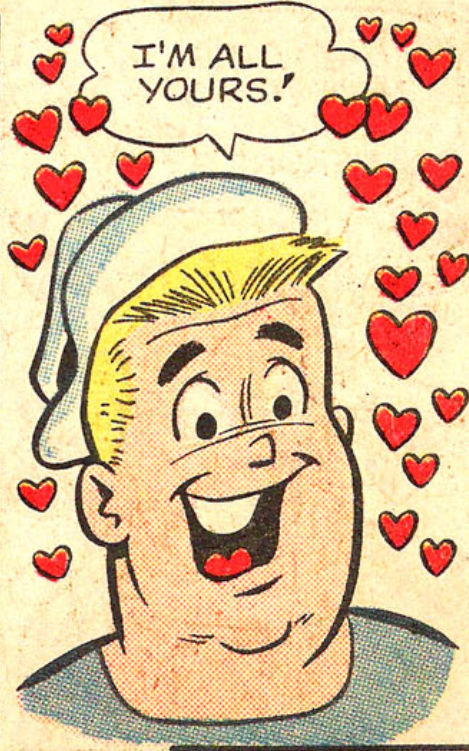
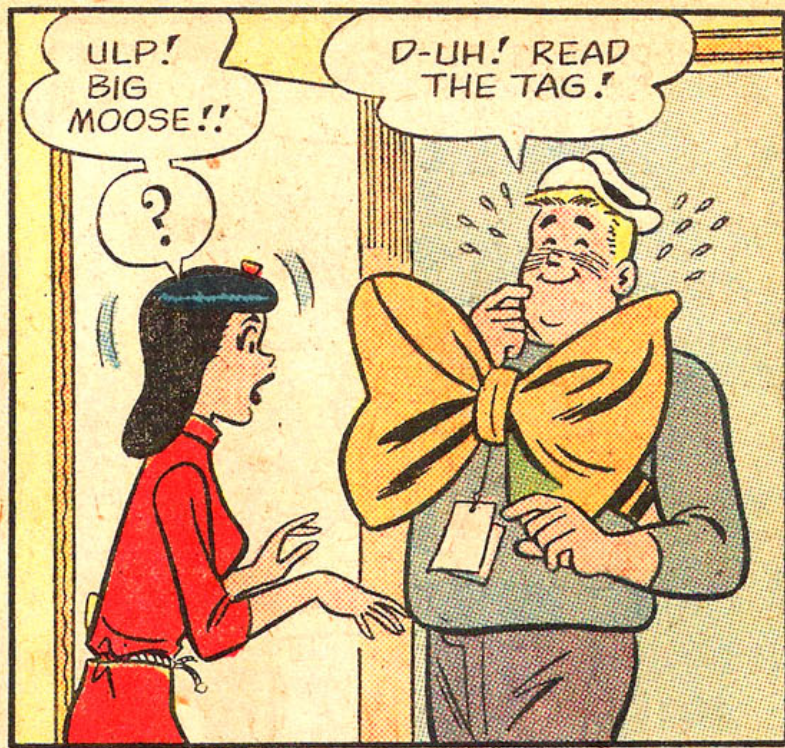
W-ELL, IF YOU'D  
**LIKE** TO BE MY  
GIFT TO RONNIE...



GAWRSH! HURRY UP AN'  
GET ME GIFT WRAPPED!!









# THESE MISSES ARE HITS!

WE'RE BACK TO  
DELIGHT YOUR EYES  
AND TICKLE YOUR FUNNY-  
BONE IN THIS BRAND NEW  
SPECTACULAR!

THIS GIANT SERIES  
MAGAZINE HAS GIANT  
SIZE LAUGHS, PIN-UPS,  
AND FASHIONS! DON'T  
MISS IT!



MAKE SURE OF  
GETTING *YOUR*  
COPY! USE THIS  
COUPON TO ORDER  
**NOW!**

BETTY & VERONICA SPECTACULAR #21  
ROOM 603, 241 CHURCH ST.  
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND 25¢ IN COIN  
(35¢ IN CANADA) FOR WHICH YOU WILL  
SEND ME THE NEW **BETTY AND  
VERONICA SPECTACULAR #21**  
AS SOON AS IT IS OFF THE PRESSES!

NAME \_\_\_\_\_  
(PLEASE PRINT)

AGE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_



# Betty and Veronica

IN

# 'HORROR STORY'

HE DID IT AGAIN!  
I TOLD HIM AND TOLD  
HIM, BUT HE DID IT  
AGAIN!

WHAT? WHEN?  
...WHAT'D HE DO?

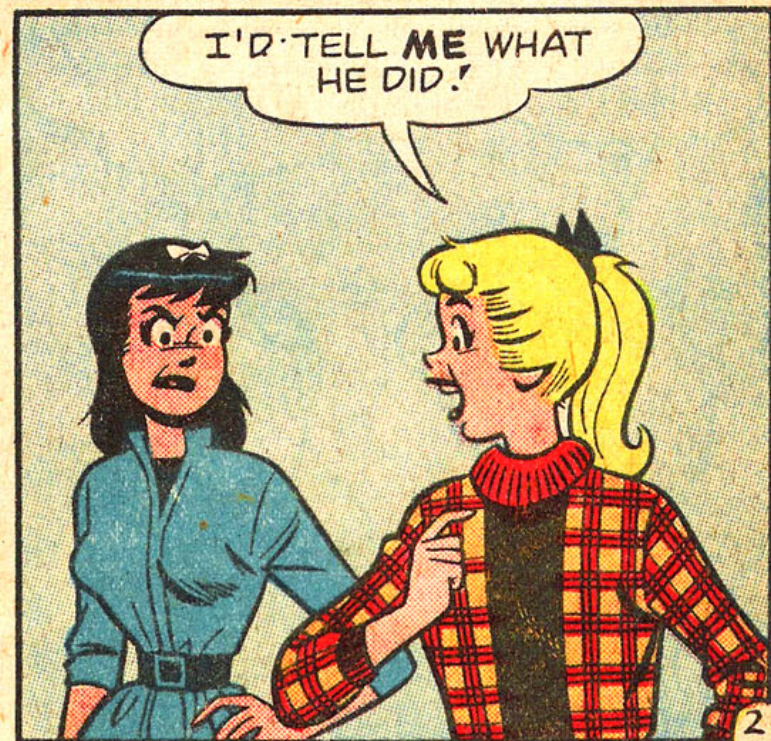
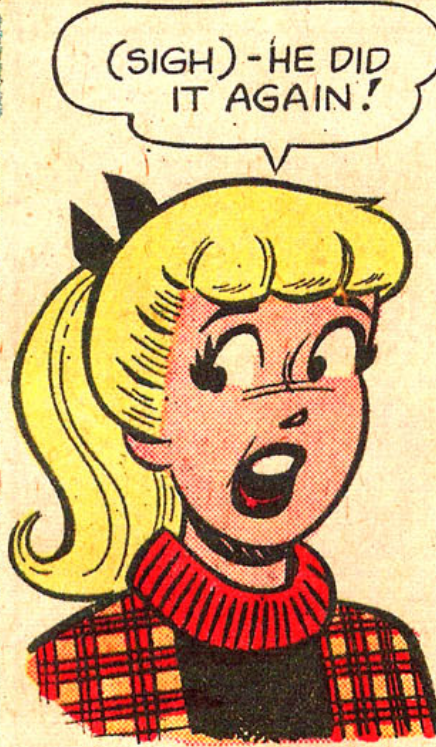
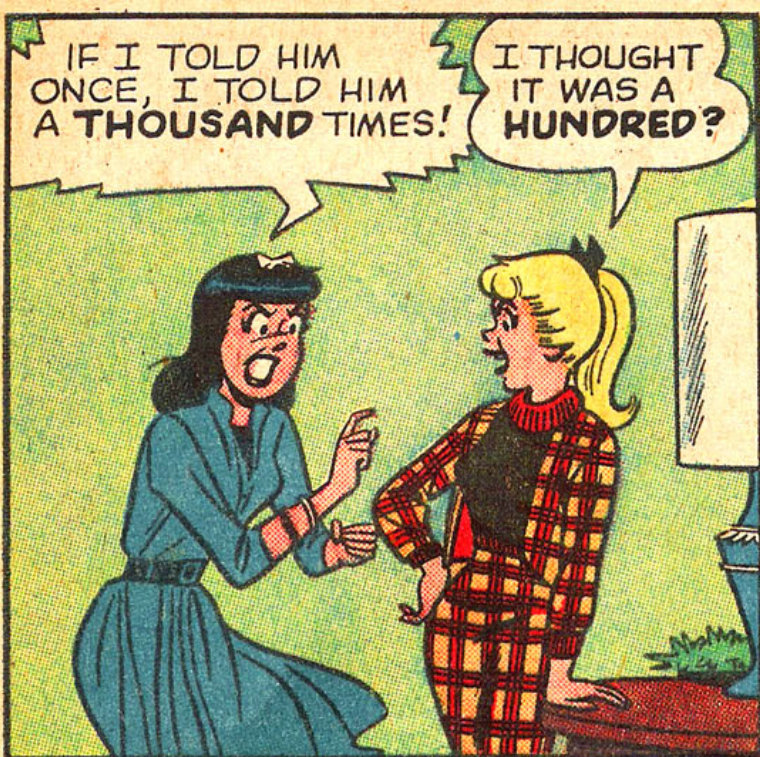
A HUNDRED TIMES  
I TOLD HIM, AND  
WHAT DID HE DO  
LAST NIGHT?

WHA...?  
WHA...?

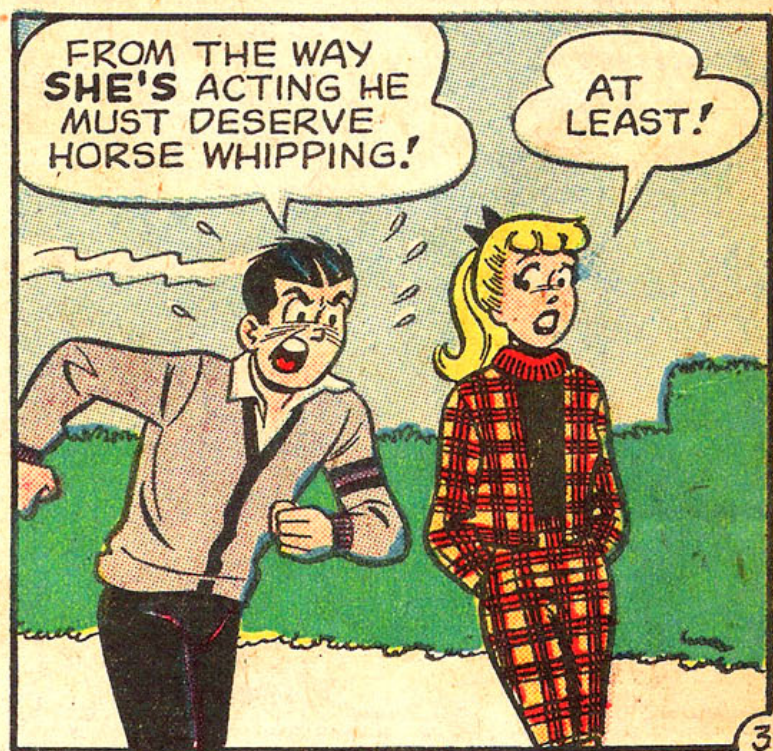
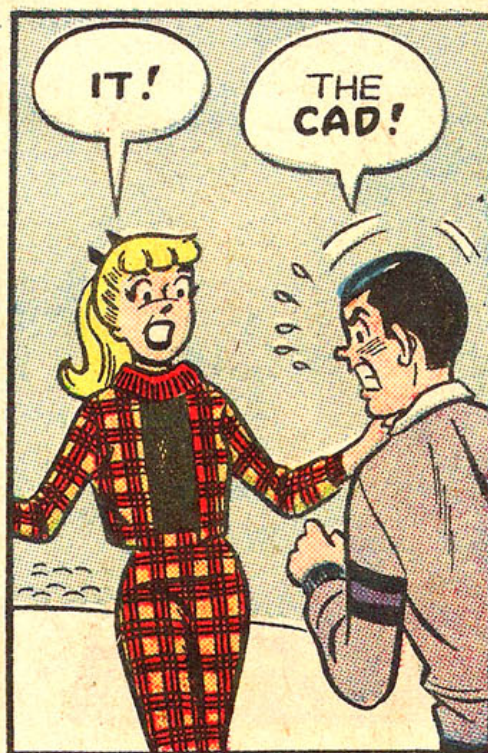
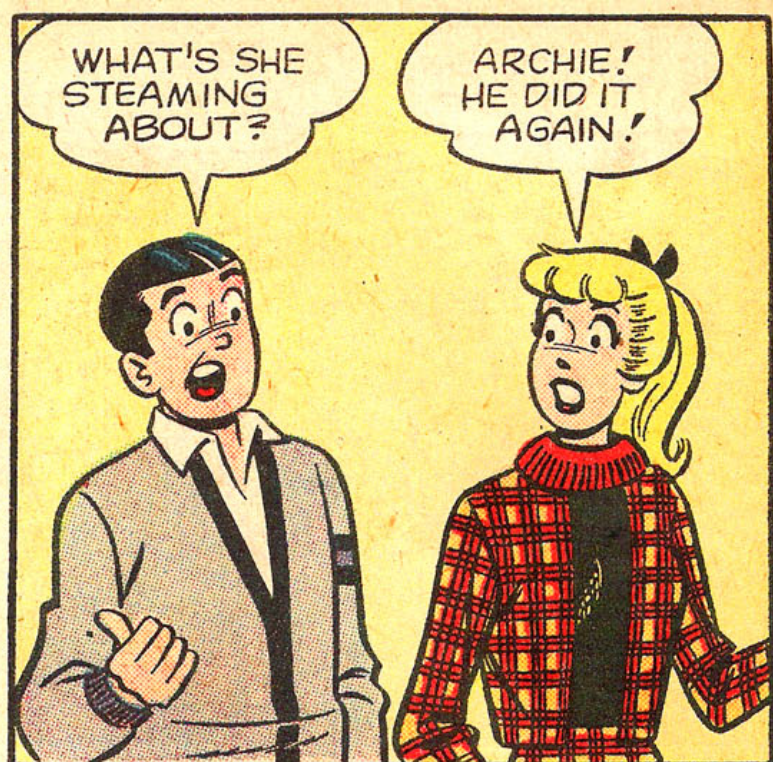
HE DID IT  
AGAIN!

?











YOU! HIS BUDDY!  
HIS PAL!  
HIS ACCOMPLICE!

I'M HIS  
BUDDY! HIS  
PAL! HIS  
ACCOMPLICE!

YOU PROBABLY  
PUT HIM UP TO IT!

I PUT  
HIM UP  
TO IT!

YOU DID IT BECAUSE  
YOU **HATE ME!**

BECAUSE  
I HATE YOU!

WHAT? WHAT'D  
YOU AND ARCHIE  
DO?

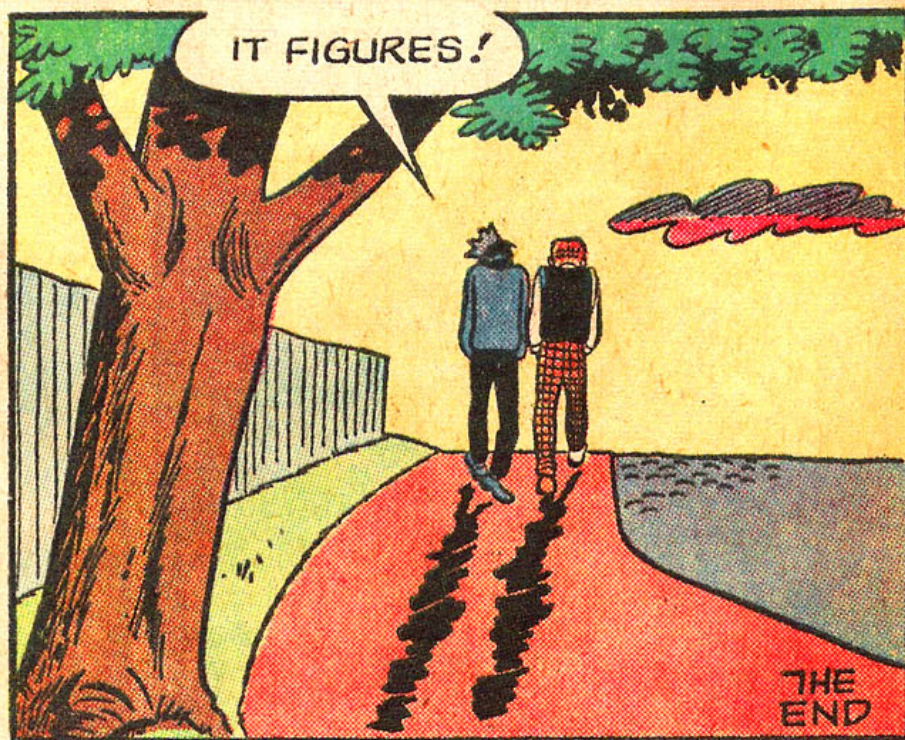
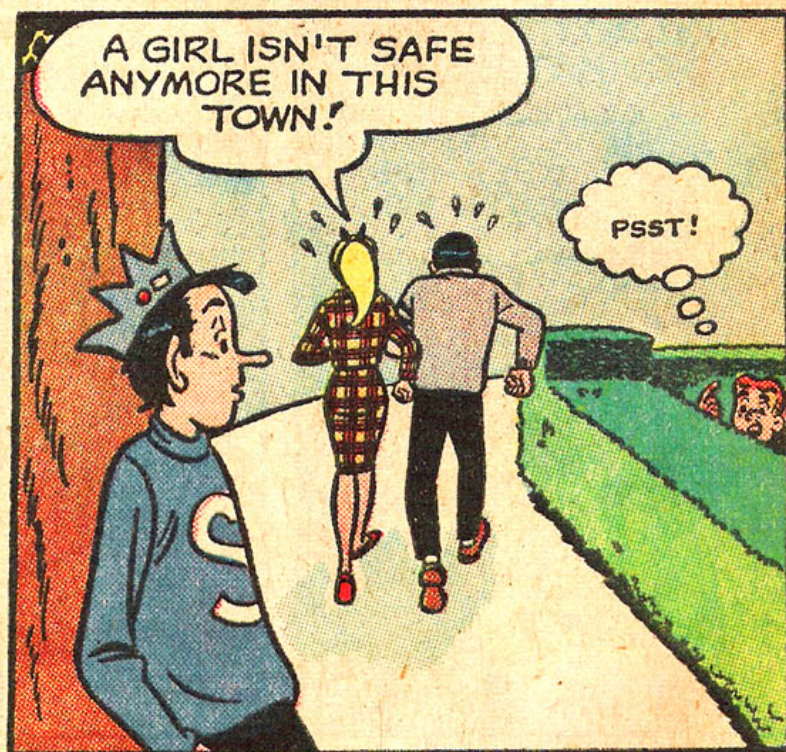
WHO  
KNOWS?

YOU ADMITTED  
EVERYTHING!

IT'S EASIER  
THAN  
ARGUING!

HE PROBABLY WORE  
A TIE THAT CLASHED  
WITH HER DRESS!







# BOYS! MEN!

# MY SECRET NEW DYNAFLEX METHOD

**CAN BUILD YOU A  
MAGNIFICENT NEW HE-MAN-MUSCLED BODY  
IN JUST TEN MINUTES A DAY—with absolutely  
NO weights—NO bar-bells—NO EXERCISE AT ALL!**

**Yes! If the girls LAUGH at you now when you take off your shirt—they'll be breaking down the doors to get dates with you—once they've seen the rugged DYNAFLEX BODY I can give you! I'll build you a tough strong massive body—shoulders clad with solid inches of he-man BRAWN. I'll give you bulging biceps, trip-hammer fists, power-packed legs, and a chest that will have you popping the buttons off your shirt with pride!**

**(—says MIKE MARVEL,  
"Builder of Champion Bodies")**

**In my classes this same course  
of instruction would cost \$110.00.**

## ARE YOU ASHAMED OF YOUR BODY NOW?

**Pal—do YOURSELF a favor! Take a good long look in a mirror. Do you see a puny, starved body—scrawny arms—bony shoulders—a flabby stomach and skinny legs? Do girls laugh and fellows grin when you take off your shirt?**

**BELIEVE IT OR NOT—I can add solid pounds of rippling, steely he-man MEAT to your build. I can take those scrawny arms and PACK EVERY INCH with explosive virile MAN-MUSCLE. I can take that tawny chest and build six rugged inches of steely sleek MAN-SIZED BRAWN. I can clothe your skinny frame with GIANT RIPPLING DYNAFLEX MUSCLES that will have the girls gasping with awe and admiration! And with NO tiring exercise, NO high-priced bar-bells or gym equipment!**

**Or is your problem a body sagging with soft rolls of unhealthy, unhandsome FAT? Puny muscles—sagging stomach—bloated face—arms heavy with layers of BLUB-BERT? Are you ASHAMED to go to the beach and let them see your "FAT-MAN PHYSIQUE"?**

**If so, wake up folia! THIS IS IT! I will peel off that fat and give you a lean virile DYNAFLEX BODY, armored with a sheath of hard tough handsome muscle. I can build you into a healthy, streamlined HERCULES—bursting with dynamic manly strength. I'll give you a taut rock-hard midsection—legs muscled like coiled steel springs. I can pack solid DYNAMITE into your fists and give you a rugged handsome build brim-full of the magnetic Super-Body Appeal which girls admire. And with NO starvation diets NO fatiguing callisthenics—NO expensive health-foods!**

## HOW DYNAFLEX BUILDS BEAUTIFUL BODIES

**DYNAFLEX is the modern miracle of body-building. It takes no tireless exercises, "crash" diets, protein foods, and no weights or bar-bells. DYNAFLEX is the amazing discovery of a West German Doctor**

**whose research into the Science of Strength found a thrilling new way to build GIANT BRAWNY MUSCLES in ten minutes a day. With DYNAFLEX you "flex" each muscle once—in a certain way—that is more effective than if you exercised that muscle 20, 30, even 100 times the old-fashioned way. With DYNAFLEX you get bigger results in ten minutes than after hours of straining and grunting, heaving heavy weights.**

**DYNAFLEX soaxes each muscle in your body to bring out its round, steely fullness and satiny symmetry. DYNAFLEX packs that muscle with glowing vibrant new strength and energy—FAST. In ten minutes a day I can cover your bony frame with healthy rippling muscle—give you a deep, powerful chest—solid shoulders and iron wrists—tough, slim midsection—and trim, steel-spring legs—simply thru "DYNAFLEXING" each muscle once a day! There's nothing wrong with the bar-bell and weight-lifting method... But why bother? Why waste time and money, why sweat and strain your way to a streamlined asymmetrical SAMSON-STRONG BODY—when you can do it better—bigger—faster—easier with the DYNAFLEX SECRET?**

## STRONG-MAN APPEAL ATTRACTS GIRLS

**Be honest. Does your boy KNOW you love the way the virile, magnificent build. Every man and boy secretly desires a broad brawny back, a solid man-muscled chest, handsome he-man shoulders, arms rippling with tough, steely sinews, a narrow waist, slim hips and springs, power-packed legs. Girls go for a fellow with TWO-FISTED BIG MUSCLE SEX-APPEAL... and they only laugh at skinny guys or "fatsoes"!**

**Let me give you a glowing new body, brimming over with energy and irresistible inches of solid muscle on your chest—he-man appeal. I can build three inches of beef and brawn on your shoulders. I will mold you a handsome super-body of terrific strength, give you a crushing grip, legs armed with steel springs. A lean taut rock-solid punch-proof midsection. Pack your body with energy and thrilling stamina that will have girls falling at your feet.**

Mike Marvel System, Dept. 68, 285 Market St., Newark, N.J.

## GIVE ME TEN MINUTES A DAY—THAT'S ALL!

**After DYNAFLEX, you'll be able to roll up your clothes and take off your shirt and, for the first time in your life, you'll be PROUD of your manly build. You, pal, say goodbye to your weak, flabby frame—get ready for adventure and romance with a solid physique that glows and vibrates with virile he-man appeal. You'll be really proud to have people see your MAGNIFICENT HE-MAN-MUSCLES at the beach or gym. And, when the girls crowd around to admire your iron biceps and your bulging brawny chest—when they ask in amazement how you did it—tell them about the mag's secret of DYNAFLEX!**

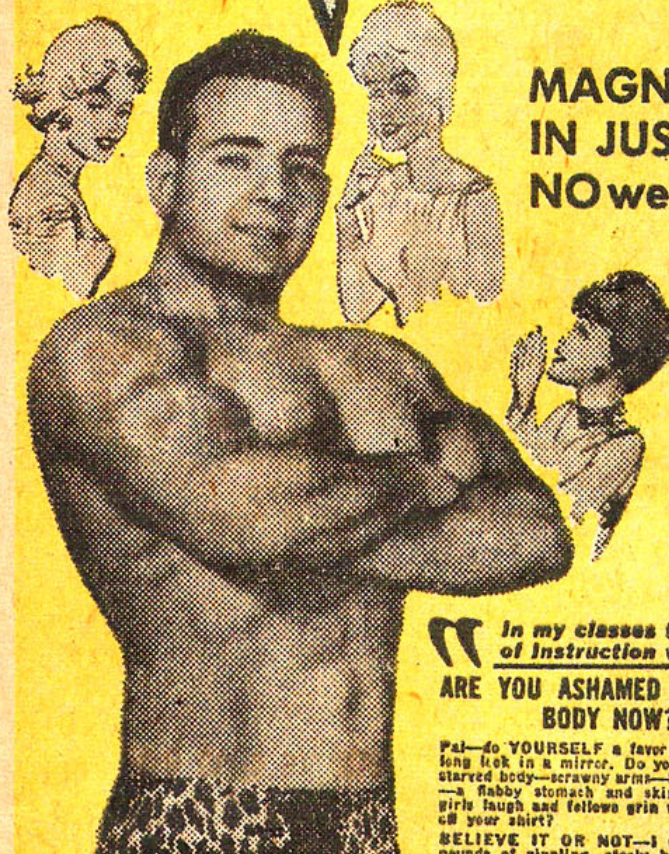
**Your Pal,  
MIKE MARVEL  
"Builder of Champion Bodies"**

**YOU PAY  
ONLY**

**1.98**

**COMPLETE  
NOTHING ELSE  
TO BUY**

# BOYS! MEN!



*Mike Marvel*

## ARE YOU WEAK, ALWAYS TIRED, LACK PEP?

**Whether you're thin and scrawny, or sagging with unsightly fat—my secret DYNAFLEX method will cram pep, vigor and red-blooded vitality into your puny, exhausted body. Once DYNAFLEX makes you a two-fisted dynamo of manly beauty, rippling with power, glowing with magnetic sex-appeal—you'll be bursting with get-up-and-go. Man, you'll be really ALIVE—tingling with zest and rip-roaring energy—for the first time in years!**

## PROOF!

**"I tried two other systems, before my buddy told me about DYNAFLEX. It really works—and how! I've put two inches of solid muscle on my biceps, three inches on my chest. It's like magic!"**

**L. C., New York City  
"I never thought you could build terrific muscles without exercises or weights. Started DYNAFLEX two weeks ago, and am building a great physique."**

**E. G., Detroit, Mich.  
"DYNAFLEX is the best yet. Only three weeks, and I have more dates than I can handle! I am telling all my pals about DYNAFLEX."**

F. S., Chicago, Ill.

# FREE!

## 'SECRETS OF ATTRACTING GIRLS'



**Follow! Mail the coupon now, and receive Mike Marvel's FREE GIFT to you, this exciting and informative book. Discover a secret method for developing a new, almost MAGNETIC way of attracting the girls. At parties, dances, at the beach—you will have the girls clustering around you breathlessly, while the guys watch enviously. "What does HE have that WE don't?" they will say. The answer is in this exciting new book, your GIFT from Mike Marvel. Fill out and mail the coupon NOW!**

Outside USA: Send International Money Order or cash. Great Britain: \$1.98 is about 45 shillings. For air mail delivery, send 1 pound.

## MAIL MONEY-SAVING NO-RISK FREE TRIAL COUPON NOW!

Check as many of the boxes you want HERE — Complete System \$1.98.

- ☐ Lose fat, be trim and solid
- ☐ Build deep brawny chest, bulging with vigorous strength
- ☐ Lose fat, be trim, strong, handsome
- ☐ Mold mighty back, breed beefy shoulders
- ☐ Build muscle on skinny wrists and arms
- ☐ Develop crushing grip, two-fisted punch-power

**MIKE MARVEL System, Dept. 68  
285 MARKET STREET  
NEWARK, NEW JERSEY**

**Okay, Mike! Here's \$1.98. Send me your COMPLETE (nothing else to buy later) body-building course. I want to use your new secret of DYNAFLEX to win a HERCULES HE-MAN BODY in just ten minutes a day. Rush my copies of the DYNAFLEX SYSTEM, and my free gift book "Secrets of Attracting Girls" on your money-back guarantee, in plain wrappers. If I don't develop a splendid physique and become more popular with girls you will refund my money in full.**

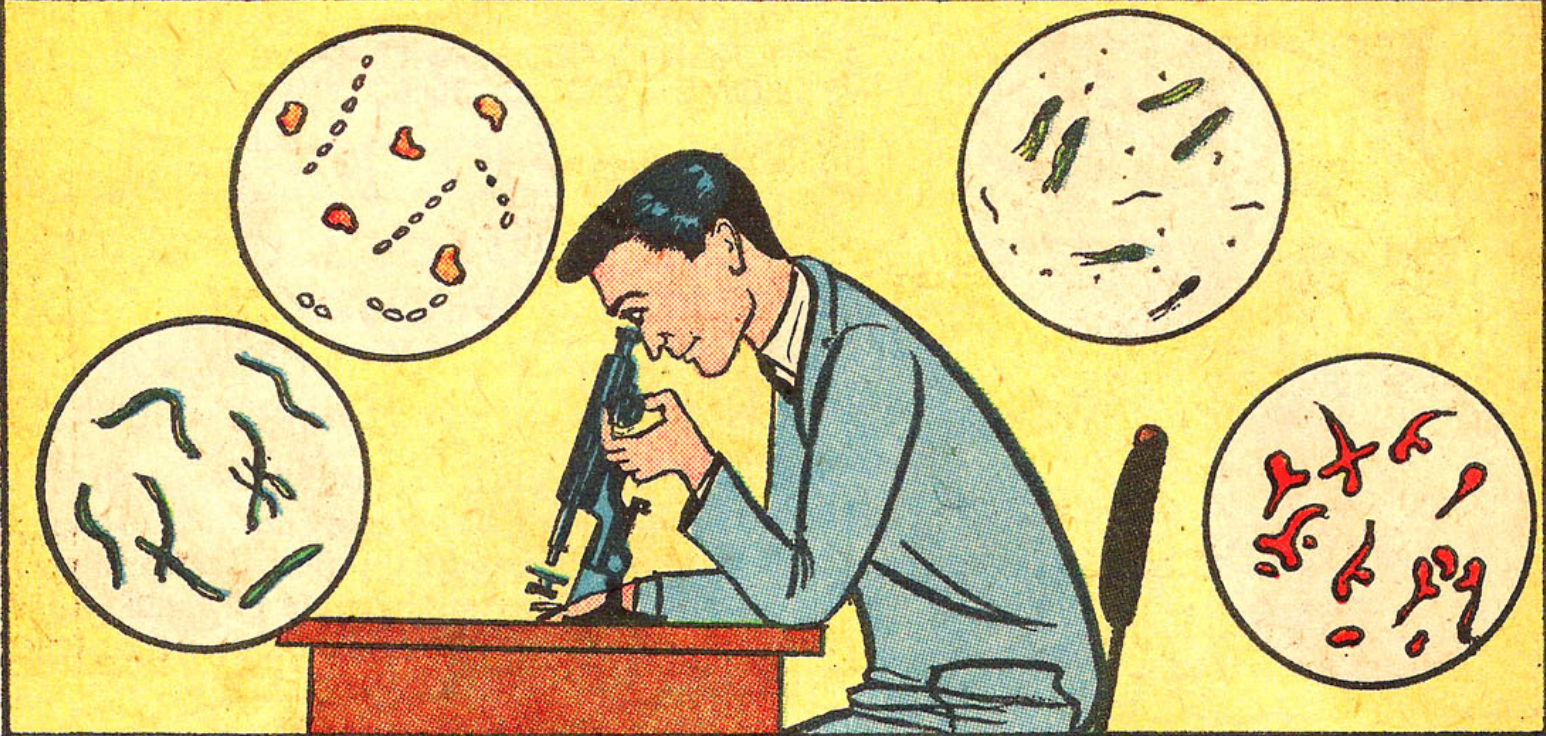
NAME ..... AGE .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

(Please Print!)





## LITTLE KNOWN FACTS THE DEADLY MIDGET

The deadliest midget in the world is the virus. Some viruses are so very tiny that they can't even be seen through the most powerful microscope. Bacteriologists have made tremendous strides in the last 75 years in mastering dangerous bacteria, but up until now their war against the deadly viruses has been a stubborn, up-hill battle. One of the reasons for this is, besides their smallness, the fact that they can change shape making them difficult to identify.

Translated from the Latin the word "virus" means death! Another difficulty is the vast number of viruses in existence. They exceed in number that of any other species of life and are so small that a million, laid side by side, wouldn't measure an inch in length.

Until medical researchers find a way to control the viruses, man will be fighting in the dark to stay healthy against a deadly enemy too small for him to even see.

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, JULY 2, 1946 AND JUNE 11, 1960 (74 STAT. 208) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF  
ARCHIE'S GIRLS BETTY AND VERONICA published Monthly at St. Louis, Mo. for October 1, 1962.

1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Louis H. Silberkleit, 241 Church Street, New York 13, N. Y.; Editor, John L. Goldwater, 241 Church Street, New York 13, N. Y.; Managing editor, Richard H. Goldwater, 241 Church St., New York 13, N. Y.; Business manager, Maurice Coyne, 241 Church Street, New York 13, N. Y.

2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.) Close-Up, Inc., 241 Church Street, New York 13, N. Y.; Louis H. Silberkleit, 241 Church Street, New York 13, N. Y.; John L. Goldwater, 241 Church Street, New York 13, N. Y.; Maurice Coyne, 241 Church Street, New York 13, N. Y.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages,

or other securities are: (If there are none, so state.) NONE.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: (This information is required by the act of June 11, 1960 to be included in all statements regardless of frequency of issue) 302,820.

LOUIS H. SILBERKLEIT, Publisher

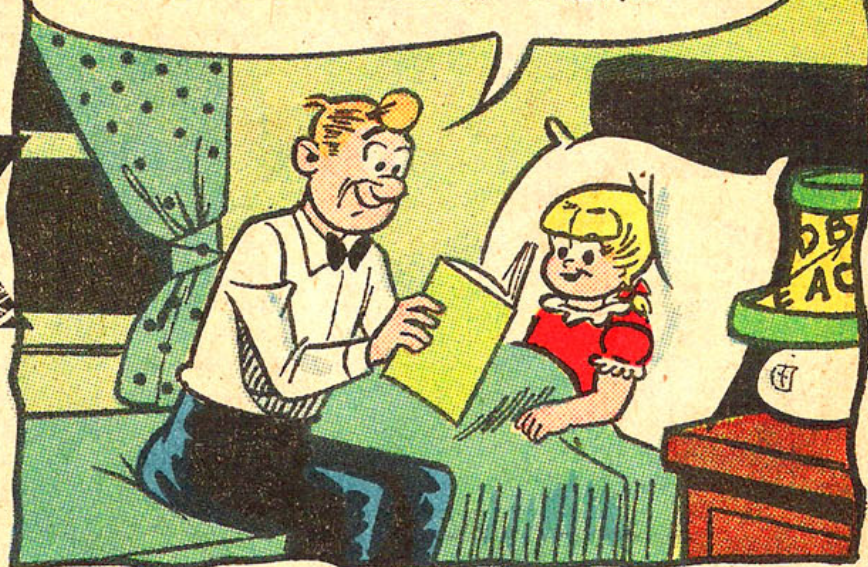
Sworn to and subscribed before me this 28th day of September, 1962  
Maurice Coyne, Notary Public. (My Commission expires March 30, 1964)



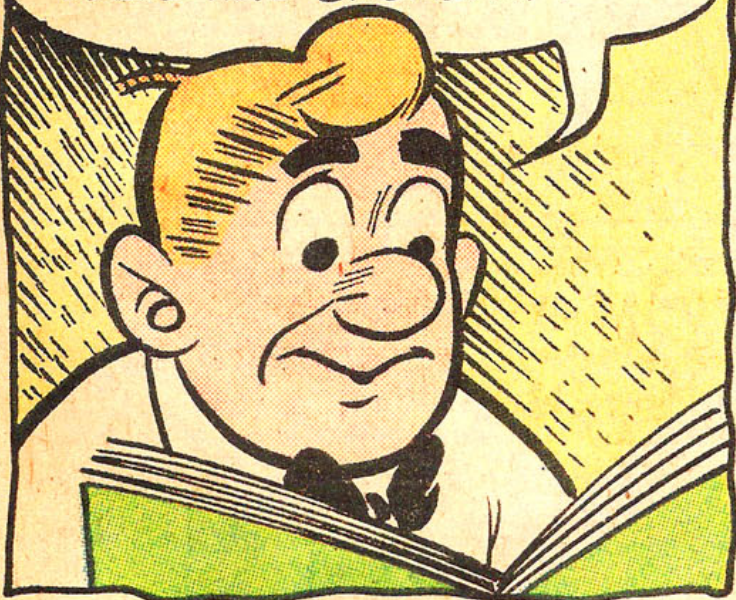
# LITTLE JINX

## FROGS TO RICHES!

"THE LITTLE MAIDEN PICKED UP THE HUNGRY FROG AND GAVE HIM SOME FOOD. JUST THEN..."



"THERE WAS A BLINDING FLASH AND THE FROG CHANGED INTO A HANDSOME PRINCE! THE SPELL WAS BROKEN!!"

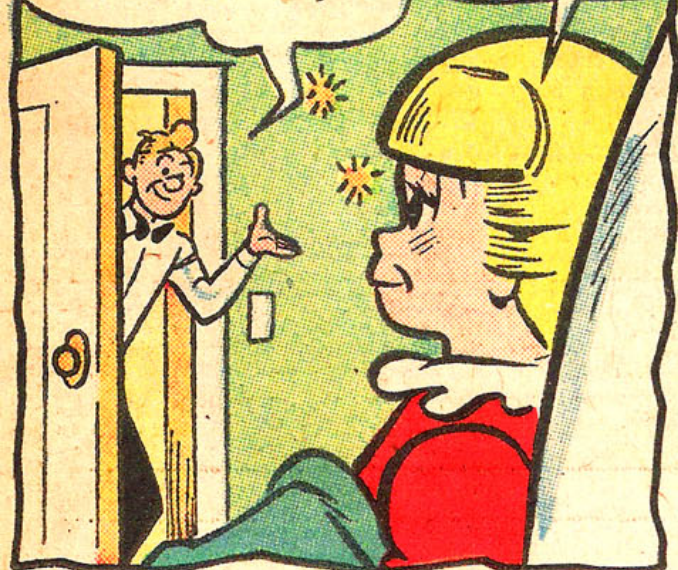


"THE PRINCE REWARDED THE MAIDEN WITH HUGE TREASURES FOR HER KINDNESS!"



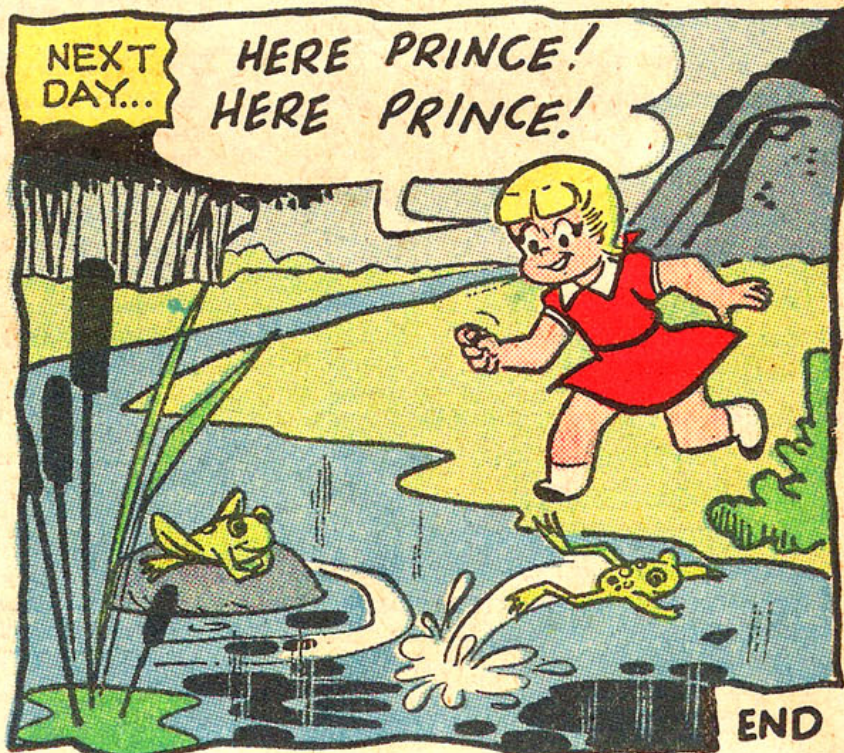
WELL, WAS THE BEDTIME STORY INTERESTING, LIL JINX?

IT SURE WAS, DADDY!



NEXT DAY...

HERE PRINCE!  
HERE PRINCE!





THE PUBLISHERS OF ARCHIE COMICS OFFER YOU—

# Amazing Book About PREHISTORIC ANIMALS

Examine  
10  
DAYS

Illustrated  
in Full Color

Imagine meeting an animal the length of a ten story building. You will meet Diplodocus, one of the giant dinosaurs in the exciting new book **THE WORLD OF DINOSAURS**. There too, you will see Brontosaurus, Tyrannosaurus, Triceratops and many, many other prehistoric animals that ruled planet Earth for 100 million years. These animals have been carefully reconstructed by thousands of scientists from bones and skeletons found throughout the world. The biggest dinosaurs, the Sauropods, actually ruled the area of the United States.

**AUTHORITATIVE, BEAUTIFULLY ILLUSTRATED.** The **WORLD OF DINOSAURS** is written by Dr. Edwin H. Colbert, Chairman Department of Vertebrate Paleontology—the American Museum of Natural History. Each dinosaur is beautifully illustrated by the noted artist, George Geygan. Enter the world of dinosaurs by sending for **THE WORLD OF DINOSAURS**. The total price of one dollar (\$1.00) includes all costs, postage, shipping and handling. You pay nothing more.

## 10 DAY EXAMINATION COUPON

Archie Comics Publications, Dept. D 2  
241 Church Street New York 13, N. Y.

Please send **THE WORLD OF DINOSAURS**. I enclose \$1.00 which covers postage, handling and shipping charges. I do not have to pay any other costs. I will examine the book ten days and if I am not satisfied, I will return it and receive a full refund. Sorry, no C.O.D.'s.

Name .....

Address .....

City ..... Zone ..... State .....

ONLY  
\$1

# PLAY GUITAR IN 7 DAYS OR YOUR MONEY BACK

Surprise your friends and relatives.  
Enjoy lots of fun and popularity. Be  
the one who always gets  
invited to parties.

Top Radio Guitarist  
Ed Sale has shown  
thousands of people  
throughout the  
country how to  
play the Guitar  
like professionals. He  
now makes it possible  
for you to learn at home  
quickly and easily—even  
though you have absolutely  
no previous musical  
knowledge whatever.

MAIL COUPON TODAY!

I PERSONALLY GUARANTEE COMPLETE  
SATISFACTION OR YOUR MONEY BACK

**Ed Sale** Studio 171-F  
Avon By the Sea, N. J.



## GET MORE FUN OUT OF LIFE

IN THIS SPECIAL OFFER, you get:

Ed Sale's famous 66 page Secret System which positively teaches you to play a beautiful song the first day, and any song by ear or note in 7 days. Includes 52 photos, 87 finger placing charts. Shows how to tune, keep time, build chords, bass runs, dance chords, swing — PLUS 110 popular and western songs (words and music). **WORTH \$3.00**

PLUS Ed Sale's Special Chord Finder of all the chords used in popular music **WORTH \$1.00**

PLUS Ed Sale's Special Guitarist's Book of Knowledge **WORTH \$3.00**

TOTAL VALUE

~~\$7.00~~

ALL YOURS  
FOR ONLY

**\$2.98**

IF YOU  
ORDER NOW

ED SALE • STUDIO 171-F AVON BY THE SEA, N. J.

- ☐ Send me your 66-page SECRET SYSTEM, plus CHORD FINDER of all chords used in pop music, plus GUITARIST'S BOOK OF KNOWLEDGE — total value \$7.00. I will pay postman \$2.98 plus C.O.D. postage.
- ☐ **SAVE MORE!** Send money with order, Ed Sale pays postage. Same money-back guarantee.

Name .....

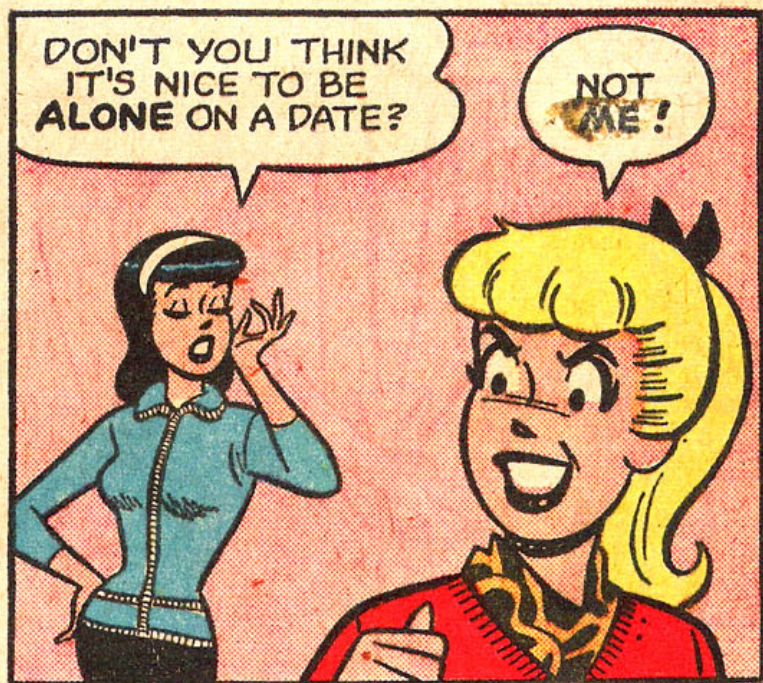
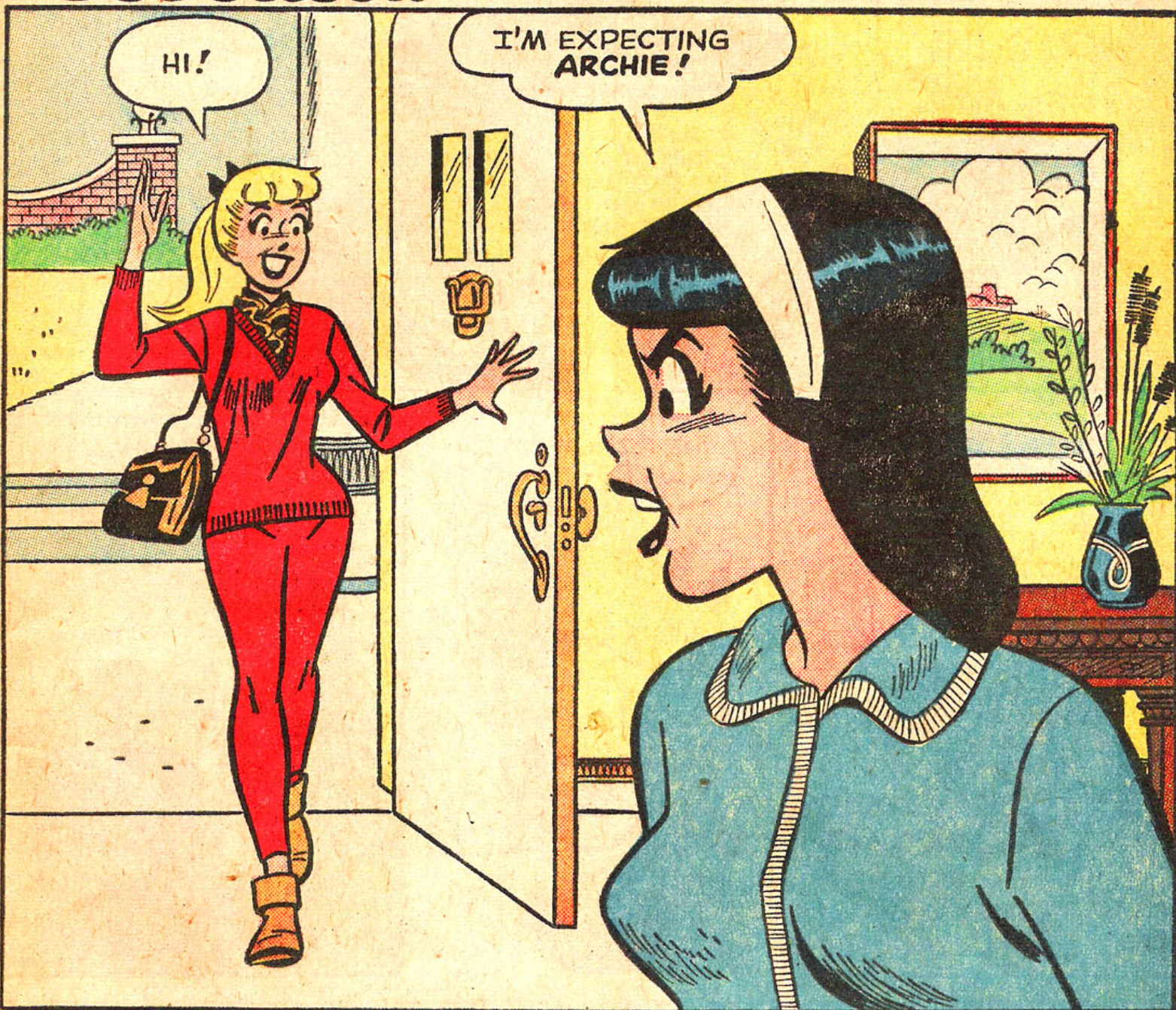
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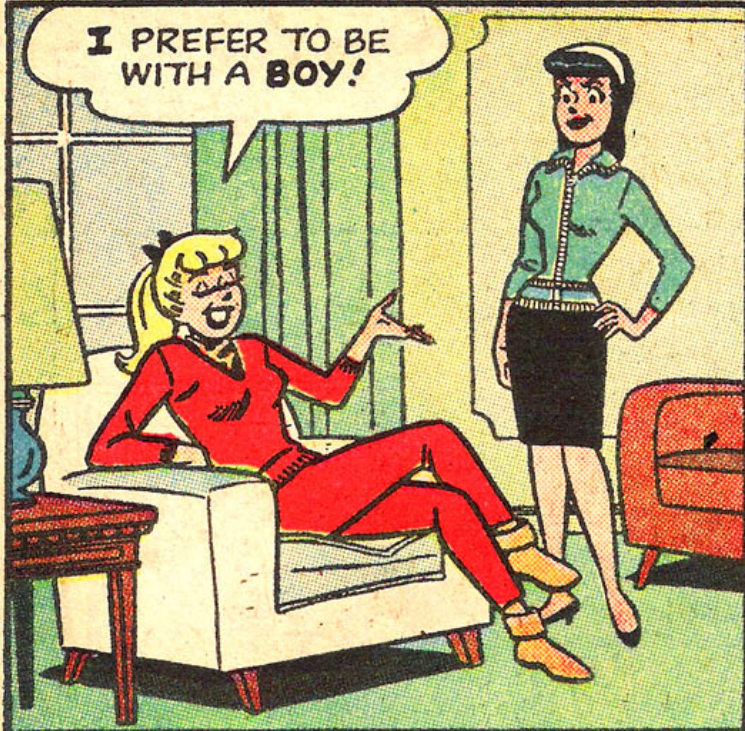
# Betty and Veronica

## IN 'THE INFERNAL TRIANGLE'





I PREFER TO BE  
WITH A **BOY!**



YOU KNOW  
WHAT I  
MEAN!

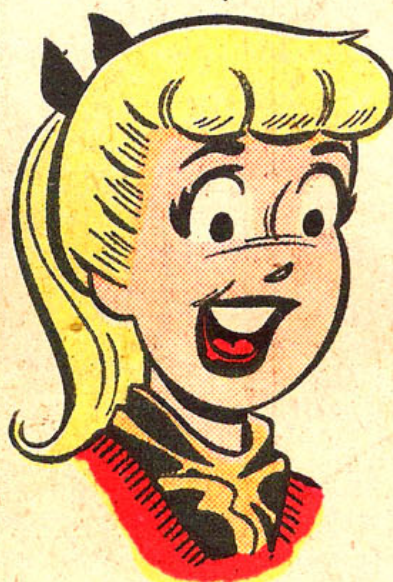
TWO IS COMPANY,  
THREE IS A  
CROWD!



SHUCKS! YOU CAN'T  
CALL **ARCHIE** A  
**DATE!**



HE PRACTICALLY  
**LIVES** HERE!



BUT HE'S COMING  
TO SEE **ME!**



WELL, WON'T HE  
BE SURPRISED?

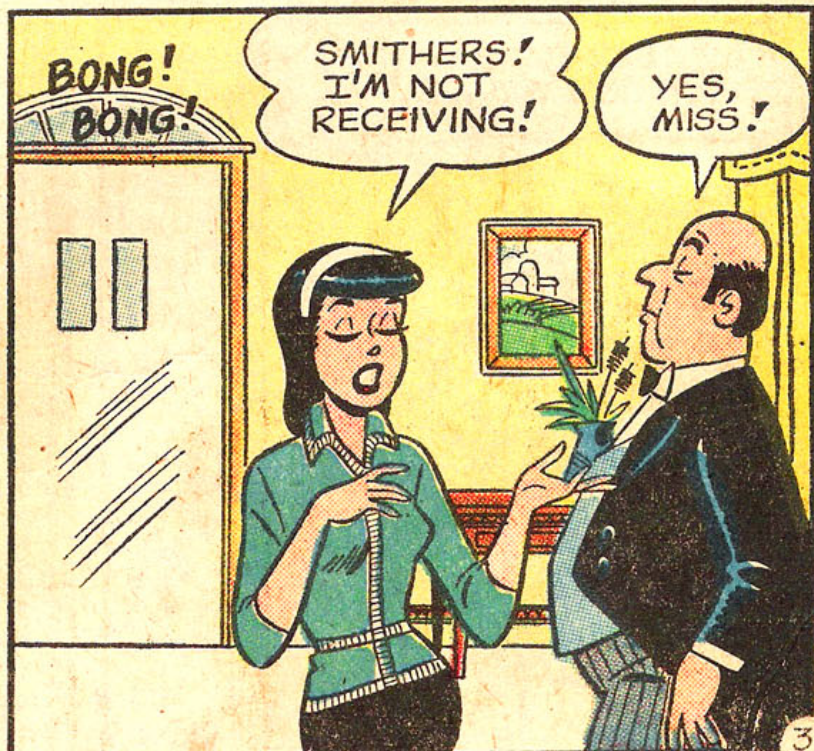
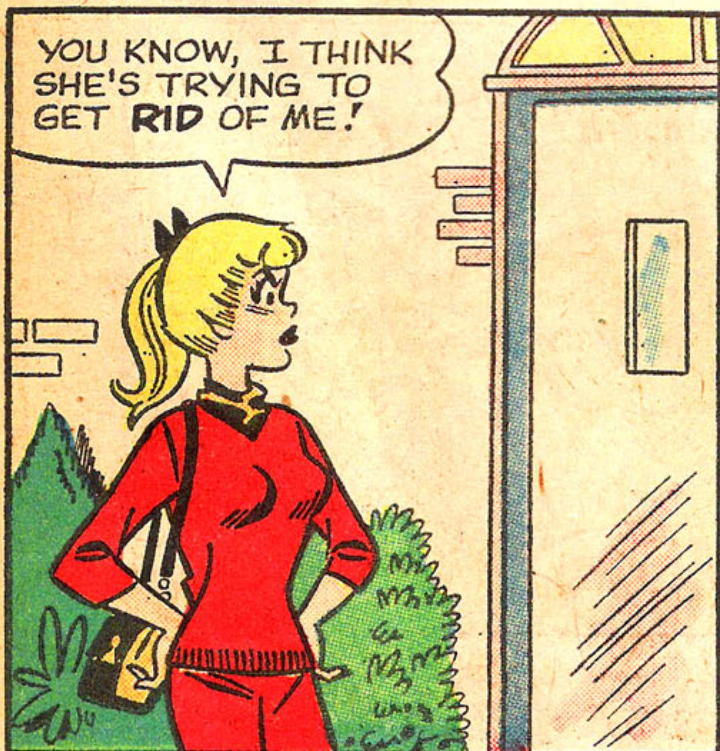
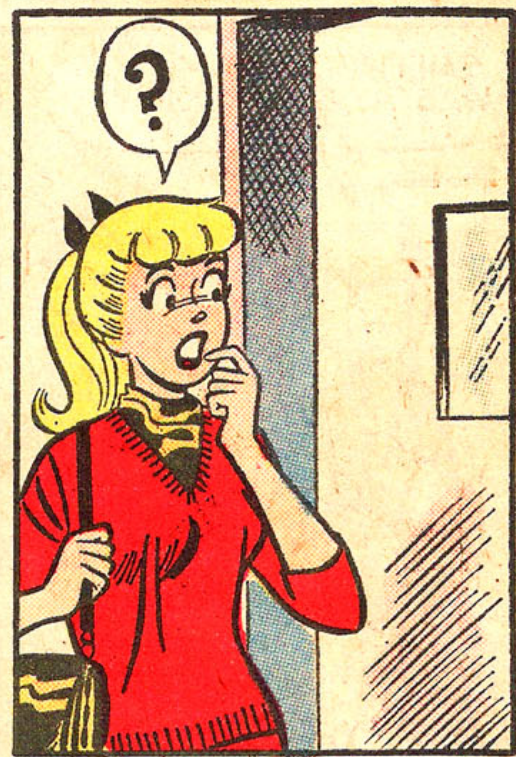
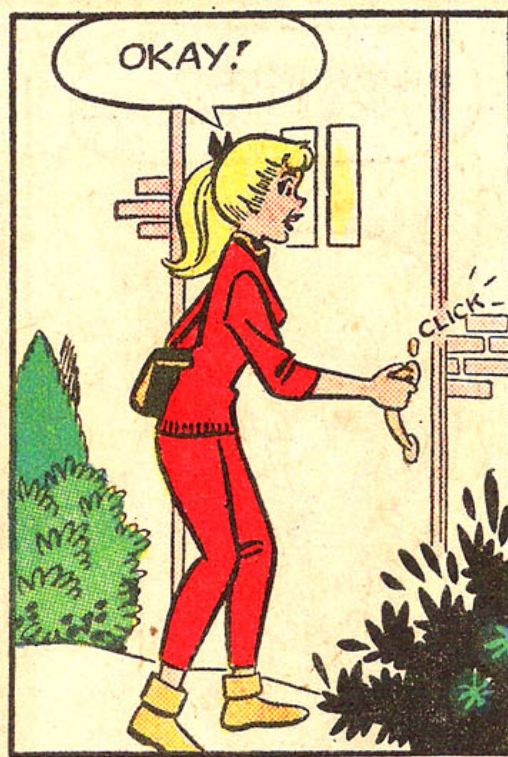
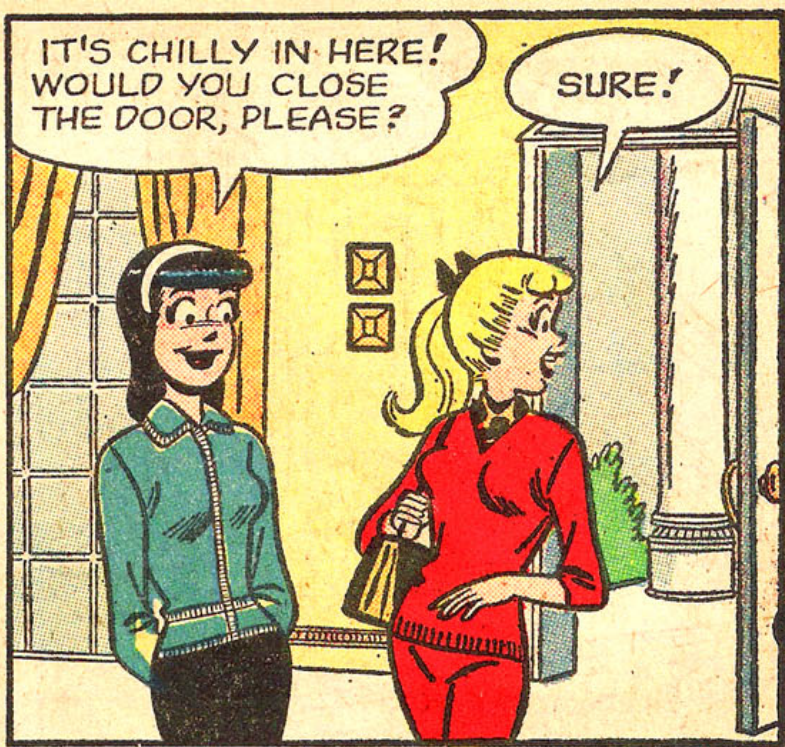
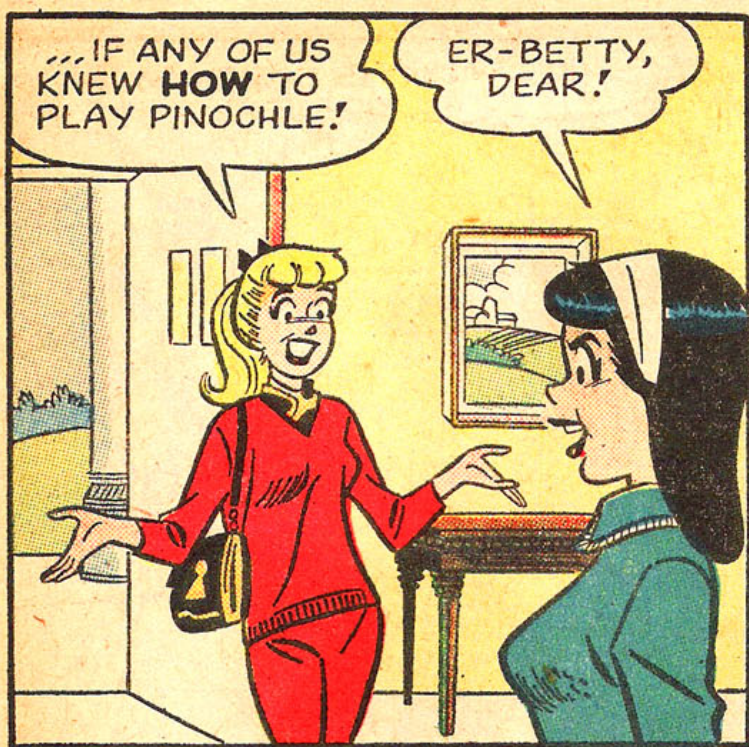
I'LL BE SORT  
OF A **BONUS!**



MAYBE WE COULD PLAY  
THREE-HANDED  
PINOCHLE!









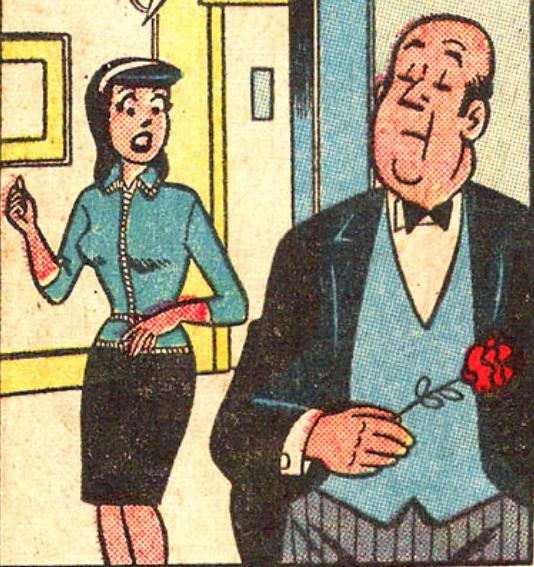
WHEW! SHE'S HARDER  
TO GET RID OF THAN  
A CASE OF MUMPS!



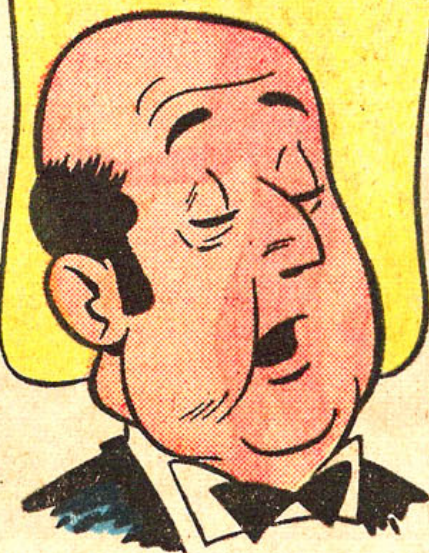
:-GASP:-



SMITHERS! WHO  
WAS AT THE DOOR?



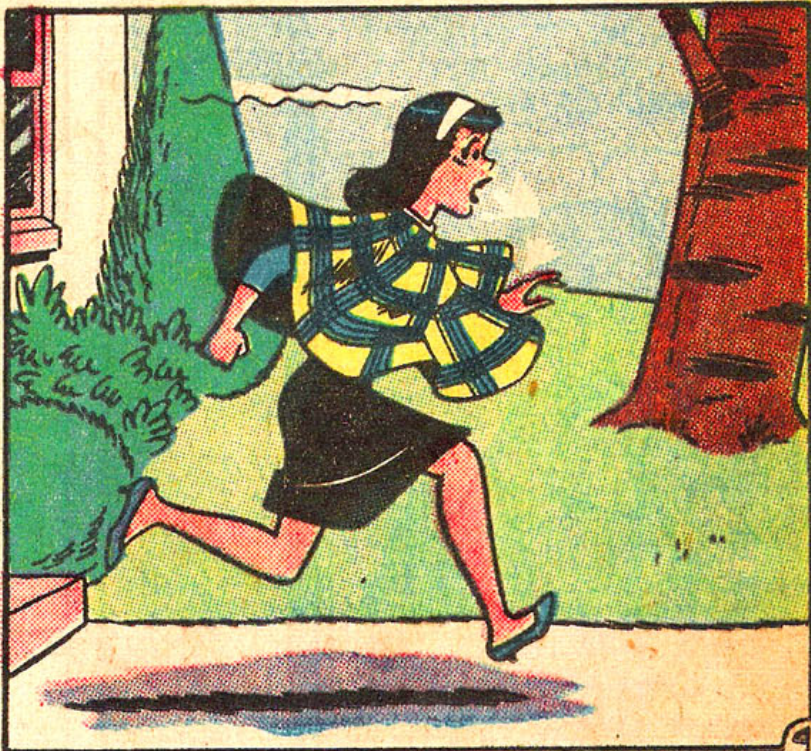
WHY, ARCHIE,  
MISS VERONICA!



HE SEEMED DISTRESSED  
THAT YOU WEREN'T  
RECEIVING!



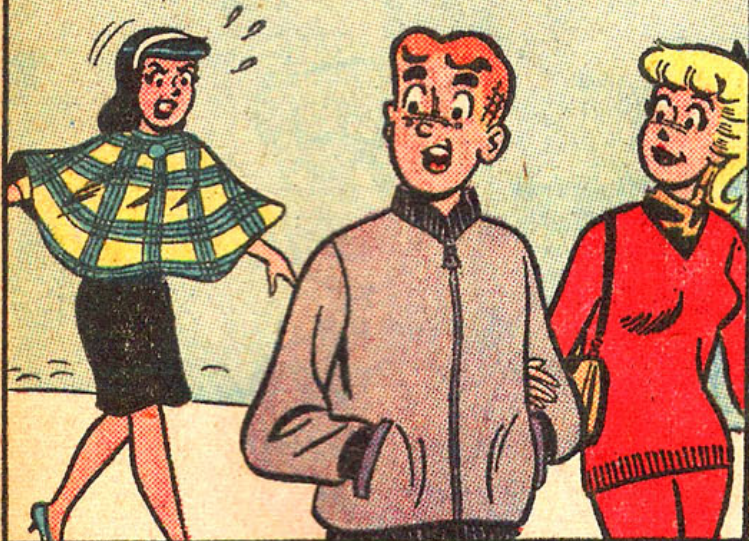
YE GODS AND  
LITTLE FISHES!!



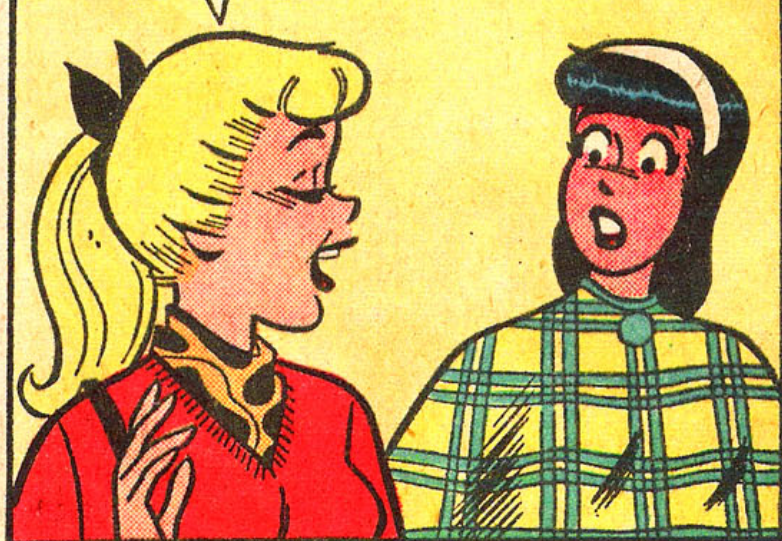


ARCHIE!  
HOW ABOUT  
OUR DATE?

I WAS TOLD YOU  
WEREN'T RECEIVING!



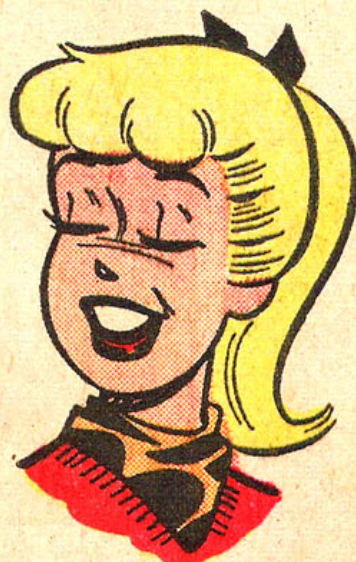
RONNIE, DEAR! DON'T YOU LIKE  
TO BE ALONE ON A DATE?...  
TWO IS COMPANY AND ALL  
THAT JAZZ!



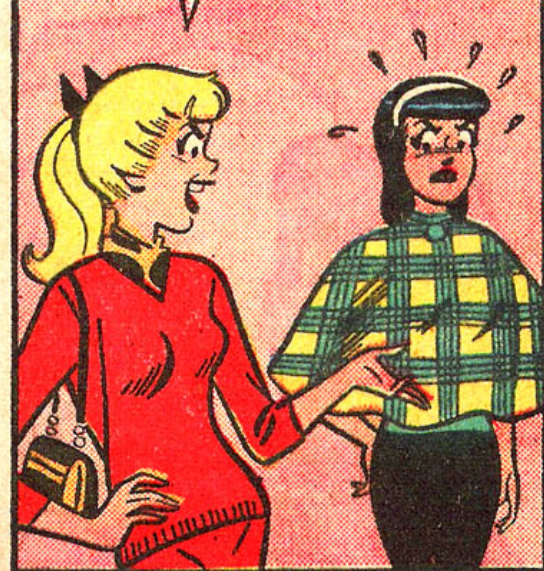
YOU RUSHED OUT SO  
QUICKLY YOU PROBABLY  
LEFT THE DOOR OPEN!



WHY DON'T YOU  
GO **CLOSE** IT?

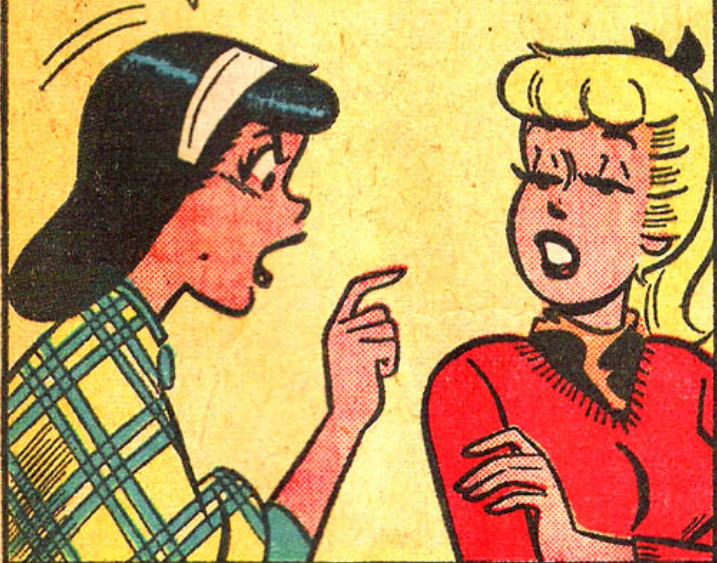


...FROM THE  
**INSIDE**!



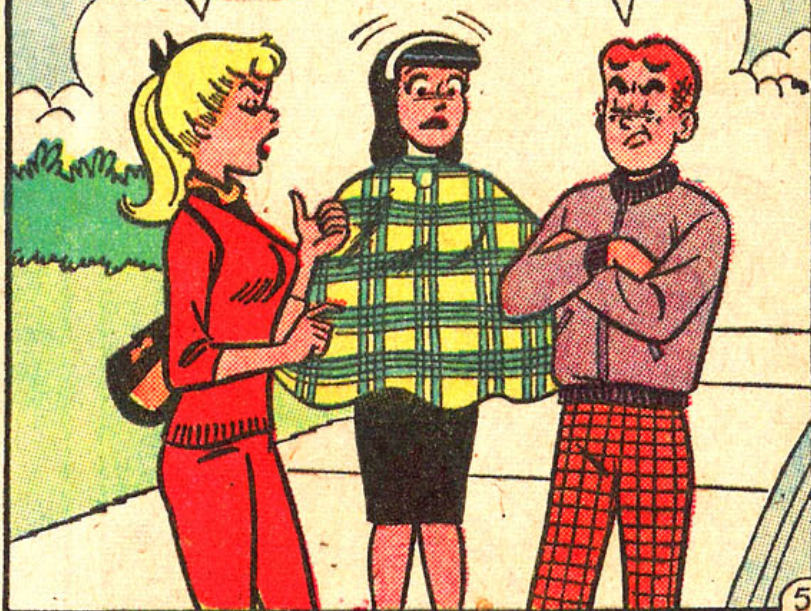
BETTY COOPER,  
YOU STOLE MY  
DATE!

NONSENSE!



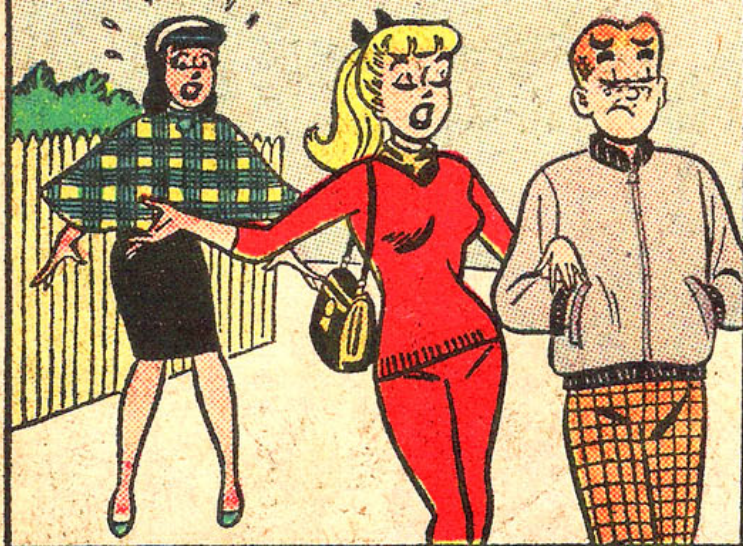
YOU THREW ME OUT  
AND YOU SHUT  
HIM OUT!

SHE  
SPEAKS  
TRUE!



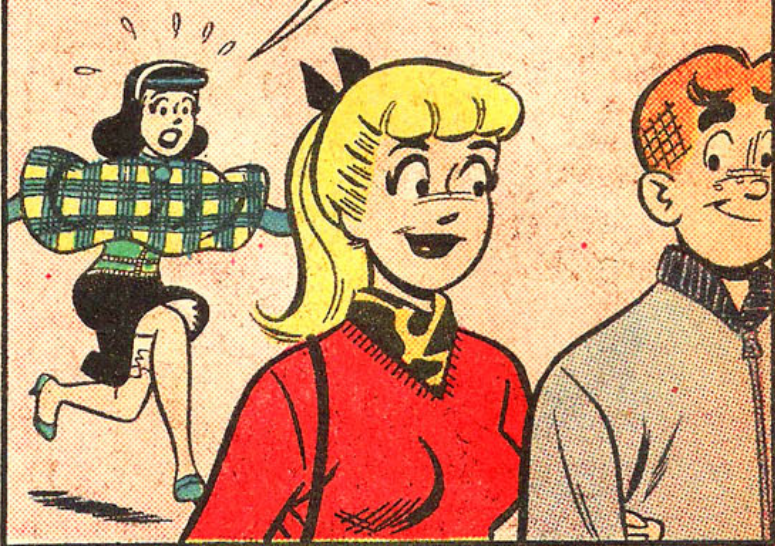


WE ARE TWO OUTCASTS  
ON THE SEA OF LIFE!  
WE'LL SWIM TOGETHER!



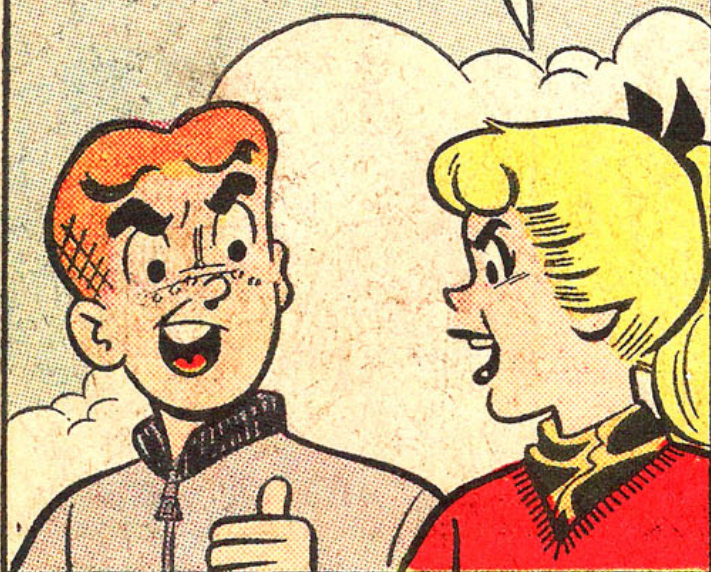
ALL RIGHT! I'M SORRY!  
IT WAS ALL A BIG  
MISUNDERSTANDING!

LET'S ALL  
GO BACK  
TO THE  
HOUSE!

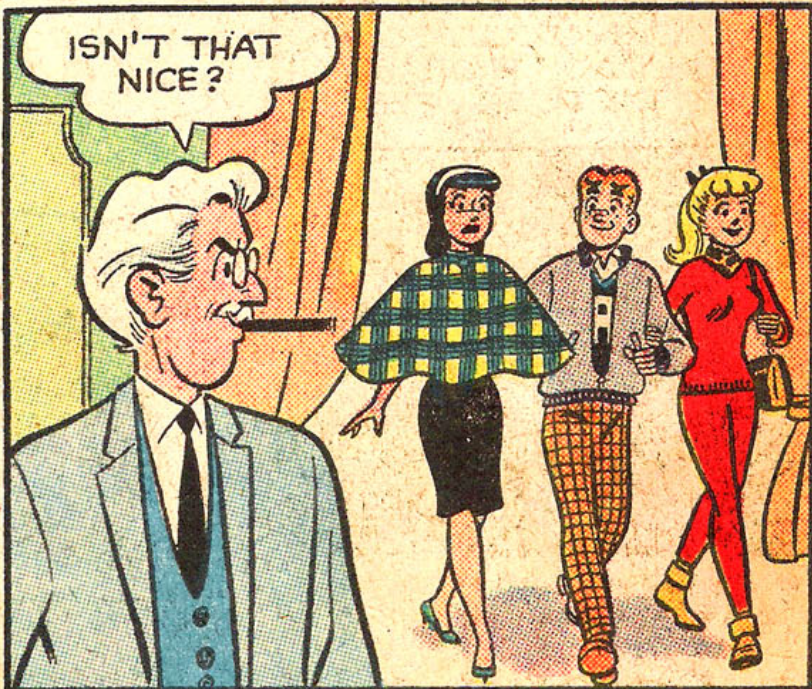


SHALL  
WE?

ALL RIGHT!  
I'LL BE BIG  
ABOUT IT!

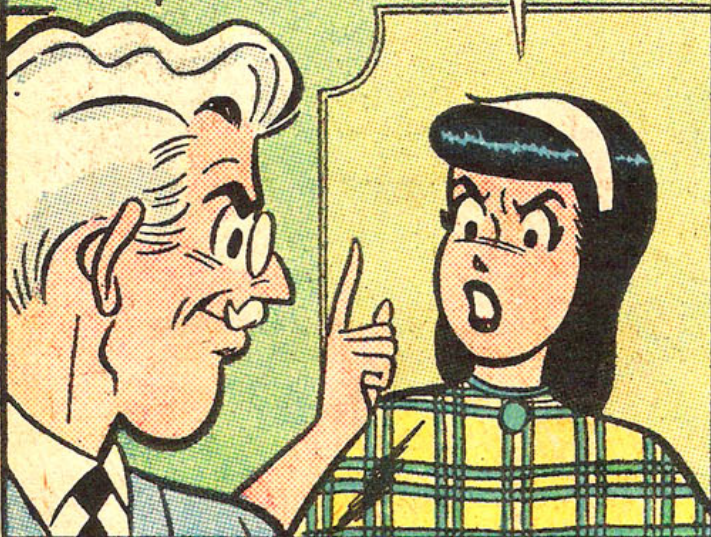


ISN'T THAT  
NICE?



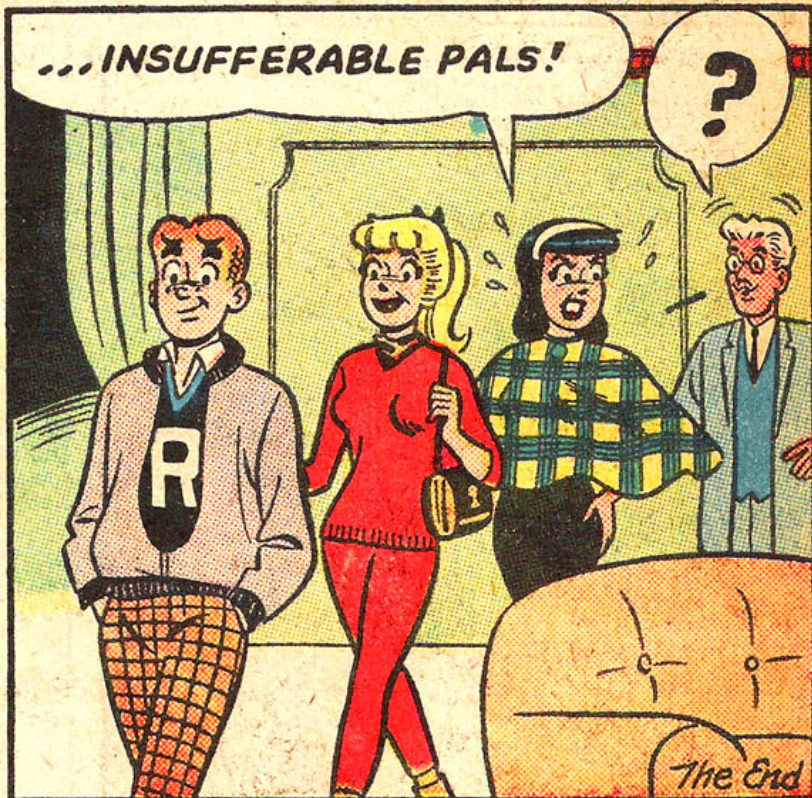
THREE  
INSEPARABLE  
PALS!

CORRECTION,  
DADDY!



...INSUFFERABLE PALS!

?



The End



# 104

# KINGS' Knights

ONLY  
**\$1.49**  
postpaid



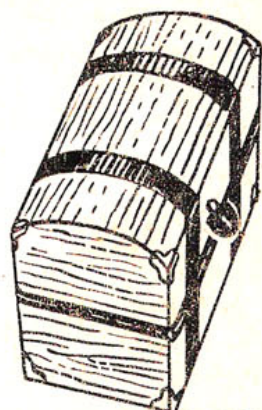
### Here's What You Get:

- 4 Kings on horseback with swords
- 12 Knights in armor on horseback with Pikes
- 12 Knights on horseback with Banners
- 4 Buglers afoot
- 12 Knights on horseback with battle axes
- 20 Footsoldiers with Maces and side swords
- 20 Footsoldiers with swords and shields
- 20 Footsoldiers with long bows

## A GLORIOUS SET OF PLASTIC TOYS EVERY CHILD WILL BE PLEASED TO OWN!

Comes in two separate armies . . . the **BLACK KNIGHTS** and the **WHITE KNIGHTS**! Form your own battle lines! Every fight a delight! Fun for everyone in the family

Comes in Treasure Chest box in which to store your toys away! You must be satisfied or your money refunded in full!



104 Kings Knights Dept. F  
Carle Place, L. I., N. Y.

No C.O.D.'s

Gentlemen:

I am enclosing \$1.49 for each set of Knights. Kindly rush these to me. If not satisfied, I may return them for full refund.

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ADDRESS \_\_\_\_\_

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Canadian and Foreign orders: send \$1.98 International Postal Money Order with order.



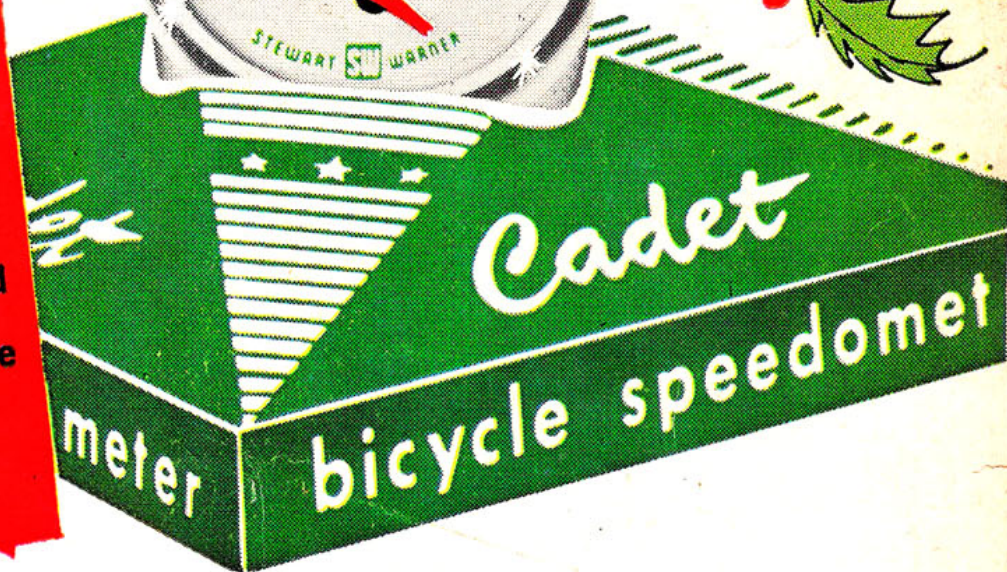
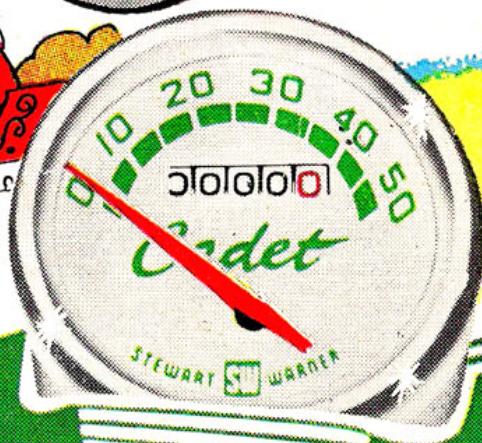


# CADET

**A BIKE SPEEDOMETER  
THIS CHRISTMAS**  
*is worth  
asking for!*

**TEAR OUT THIS  
PAGE AND LEAVE IT:**

- in one of Dad's slippers
- on Mom's dresser
- on the family bulletin board
- mail it to Dad at your house



Let people know you want a CADET bike speedometer for Christmas. It will add miles of fun to your cycling and it's *priced to please your parents and relatives!* The CADET is an accurate, precision instrument, like the speedometer in the family car. Its big, easy-to-read dial shows speeds to 50 miles per hour—distance to 10,000 miles. Handsome streamlined case is shockproof and weatherproof. And the American-made CADET fits any bike!

Give your folks or your favorite uncle this "hint" now...for a CADET bike speedometer this Christmas! It's the gift you'll enjoy month after month...mile after mile!

*P.S. Merry Christmas from*



**INSTRUMENT DIVISION**

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Dept. RR-13, 1840 Diversey Parkway, Chicago 14, Ill.